

April 12, 2022

ADK Group wins SILVER、BRONZE at ADFEST2022

ADK Group is pleased to announce that the works created by ADK Group have been awarded SILVER in MEDIA LOTUS and BRONZE in BRAND EXPERIENCE LOTUS/eCOMMERCE LOTUS at ADFEST2022.

Please find below information on the awarded works.

<SILVER>

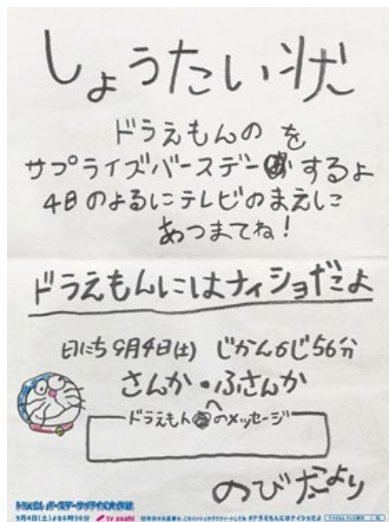
MEDIA LOTUS

(USE OF PRINT/OUTDOOR & TRANSIT)

Client: DORAEMON

Title: NEWSPAPER INVITATION TO DORAEMON'S BIRTHDAY PARTY

Agency: ADK Creative One/ADK Emotions



<BRONZE>

BRAND EXPERIENCE LOTUS

(Category for USE OF COMPETITIONS & PROMOTIONAL GAMES, USE OF MOBILE & DEVICES, INTEGRATED BRAND EXPERIENCE CAMPAIGN)

Client: PCHOME 24H SHOPPING

Title : 21KM FINGER MARATHON

Agency : ADK TAIWAN



URL: <https://youtu.be/ZPsA5Sy3i0s>

<BRONZE>

eCOMMERCE LOTUS

(CORPORATE SOCIAL RESPONSIBILITY)

Client : PCHOME 24H SHOPPING

Title : LOVE AT FIRST STRAY

Agency : ADK TAIWAN



URL: <https://youtu.be/yXVC7-8OLW4>

Contact:

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