

February 15, 2022

## **ADK Group wins Gold for Japan at Spikes Asia 2022 Young Spikes Digital Competition**

ADK Group is pleased to announce that the team representing Japan, Shin Nakamura from ADK Creative One creative boutique FACT (Headquarters: Meguro-ku, Tokyo, CEO: Masato Mitsudera) and Ayane Arita from ADK Creative One (Headquarters: Minato-ku, Tokyo, CEO: Kenji Morinaga) has won Gold for the Young Spikes Digital Competition at Spikes Asia 2022.



A total of 62 teams from 19 countries/regions participated in the 2022 Young Spikes Asia competition, and the ADK team was the only Young Spikes winner from Japan.

Please find below information on the winners:

### **AWARD WINNERS**

#### **<Gold> Young Spikes Digital Competition**

Shin Nakamura, FACT (Photo left)

Ayane Arita, ADK Creative One (Photo right)

## LIONS | YOUNG LIONS COMPETITIONS

The Young Spikes Competition is the official competition program of Spikes Asia, a regional version of the Cannes Lions Festival of Creativity held annually in Singapore for communication professionals under 30 years of age (under 31 for 2022). A team of two members from each country participate and work to a brief within a time limit of 24 hours. The idea is submitted or presented and judged to determine the Gold, Silver and Bronze winners.

**Contact:**

ADK Holdings Inc. Office of Corporate Communications e-mail: [adkpr@adk.jp](mailto:adkpr@adk.jp)