## NEWS RELEASE



August 30, 2021

## ADK Group wins Bronze at AD STARS 2021

ADK Group is pleased to announce that "A life with WALK" by SQUARE ENIX, supported by CHERRY INC. and ADK Marketing Solutions Inc. has been awarded the Bronzes in Film, Branded Entertainment Videos, and Branded Viral Videos category at AD STARS 2021.

Please find below information on the awarded work.

<Bronze>
Film Category
Branded Entertainment Videos Category
Branded Viral Videos
Client: SQUARE ENIX "DRAGON QUEST WALK"
Title: A life with WALK
Agency: CHERRY/ ADK Marketing Solutions
Movie URL: https://youtu.be/WU57ZgcNvvE



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