

June 4, 2021

ADK Group wins GOLD、SILVER & Excellent at IAI INTERNATIONAL ADVERTISING AWARDS 2021

ADK Group is pleased to announce that work created by ADK China, a subsidiary of ADK Group, has been awarded GOLD, SILVER and Excellent at IAI INTERNATIONAL ADVERTISING AWARDS 2021.

IAI AWARDS, one of the most prestigious and influential award for advertising and marketing in China holds its 21st awards this year. More than 779 companies have submitted over 3,083 entries in the Advertising Works and Marketing Cases categories, and winners are selected for each category.

Please find below, information on the awarded work:

<GOLD>

Marketing Cases Category

Client: DONGFENG HONDA AUTOMOBILE CO.,LTD.

Title: Stay ahead. Stay Strong

Agency: ADK China



Movie URL: <https://youtu.be/9SHCkQnXdWE>

<SILVER>

Advertising Works Category

Client: LAWSON (CHINA) HOLDINGS CO.,LTD

Title: 24 hours with U

Agency: ADK China



Movie URL: <https://youtu.be/EXKVlvrn6FQ>

<Excellent>

Marketing Cases Category

Client: MUJI (Shanghai) Co., Ltd

Title: MUJI VERSE

Agency: ADK China



Movie URL: <https://youtu.be/wlptolVpBOA>

For further information, please contact:
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