

April 13, 2021

ADK Group wins LOTUS ROOTS、SILVER、BRONZE at ADFEST2021

ADK Group is pleased to announce that the works created by ADK Group have been awarded LOTUS ROOTS in LOTUS ROOTS, SILVER in BRAND EXPERIENCE LOTUS and BRONZE in BRANDED ENTERTAINMENT LOTUS/FILM CRAFT LOTUS/ FILM LOTUS at ADFEST2021.

Please find below information on the awarded works.

<LOTUS ROOTS> * LOTUS ROOTS conforms to Gold of other category

LOTUS ROOTS

<BRONZE>

BRANDED ENTERTAINMENT LOTUS

Client: CITY PROMOTION (PILLOW FIGHT)

Title: PILLOWS ARE FOR FIGHTING

Agency: FACT



<SILVER>

BRAND EXPERIENCE LOTUS

Client: NTT DOCOMO

Title: MEMORIES FOREVER

Agency: ADK Creative One



Movie URL: <https://youtu.be/0jpcCGvs8pQ>

<BRONZE>

FILM CRAFT LOTUS

Client: Honda Motor

Title: Honda CBR600RR / Awaken The Race

Agency: ADK Creative One



Movie URL: <https://youtu.be/tVu0xQYtags>

<BRONZE>

FILM CRAFT LOTUS

Client: DRAGON QUEST WALK

Title: A LIFE WITH WALK

Agency: CHERRY/ ADK Marketing Solutions



Movie URL: <https://youtu.be/WU57ZgcNvE>

<BRONZE>

FILM CRAFT LOTUS

Client: UNI PRESIDENT / UNI NOODLE

Title: SLURP-AT-ONE-GO

Agency: ADK TAIWAN



Movie URL: <https://www.youtube.com/watch?v=d3Zw8VQTVIs>

<BRONZE>

FILM LOTUS

Client: UNI PRESIDENT / UNI NOODLE

Title: NOODLE FIRST, TOPPING NEXT

Agency: ADK TAIWAN



Movie URL: <https://www.youtube.com/watch?v=QXmcm0qM9oQ>

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