

July 12, 2017

**Non-consolidated Billings of ASATSU-DK Inc. (June 2017)**

## Billings for June 2017

	Billings (Millions of yen)	Year-on-Year Rate (%)
Total	24,842	98.5%
Magazine	901	93.7%
Newspaper	1,406	106.6%
Television	11,890	103.8%
Radio	242	90.1%
Digital Media	2,004	114.9%
OOH Media	815	71.7%
Marketing and Promotion	4,435	96.0%
Creative	2,924	84.2%
Others	222	97.5%

## Billings for January to June

	Billings (Millions of yen)	Year-on-Year Rate (%)
Total	154,615	98.9%
Magazine	5,485	95.3%
Newspaper	9,616	98.2%
Television	77,316	104.4%
Radio	1,479	84.1%
Digital Media	12,449	124.3%
OOH Media	5,491	100.8%
Marketing and Promotion	24,344	82.2%
Creative	17,236	92.4%
Others	1,194	99.7%

- \* Billings smaller than one million yen have been rounded down, creating a difference between monthly billings and cumulative billings.
- \* "Television" includes time, spot and content business.
- \* "Digital Media" includes internet and mobile media. Digital Solution business such as web creation is included in "Marketing and Promotion".
- \* "OOH(Out of Home)Media includes transit advertising, out door advertising and newspaper inserts etc.
- \* "Marketing and Promotion" includes marketing, communications planning, sales promotion, event, PR, EXPO related business, and digital solution business.
- \* Figures above were compiled based on the Company's flash report and are unaudited. It may, therefore, lead to differences between such figures and actual results of account settlements.

ADK-Parent's billings for July 2017 is due to be released on August 7th, 2017.