

July 10, 2015

**Non-consolidated Billings of ASATSU-DK Inc. (June 2015)**

## Billings for June 2015

	Billings (Millions of yen)	Year-on-Year Rate (%)
Total	27,968	98.8%
Magazine	1,120	100.6%
Newspaper	1,408	91.3%
Television	12,286	101.6%
Radio	237	96.4%
Digital Media	1,639	114.5%
OOH Media	859	153.9%
Marketing and Promotion	5,704	77.1%
Creative	4,306	126.4%
Others	405	79.3%

## Billings for January to June

	Billings (Millions of yen)	Year-on-Year Rate (%)
Total	153,658	101.0%
Magazine	6,317	100.6%
Newspaper	9,824	97.1%
Television	72,684	103.2%
Radio	1,495	104.5%
Digital Media	8,328	115.4%
OOH Media	4,171	107.3%
Marketing and Promotion	29,419	94.5%
Creative	18,673	100.5%
Others	2,743	88.6%

- \* Billings smaller than one million yen have been rounded down, creating a difference between monthly billings and cumulative billings.
- \* "Television" includes time, spot and content business.
- \* "Digital Media" includes internet and mobile media. Digital Solution business such as web creation is included in "Marketing and Promotion".
- \* "OOH(Out of Home)Media includes transit advertising, out door advertising and newspaper inserts etc.
- \* "Marketing and Promotion" includes marketing, communications planning, sales promotion, event, PR, EXPO related business, and digital solution business.
- \* Figures above were compiled based on the Company's flash report and are unaudited. It may, therefore, lead to differences between such figures and actual results of account settlements.