



November 14, 2017

To whom it may concern:

Company name: ASATSU-DK INC.
Representative: Shinichi Ueno, Representative Director, President & Group CEO
(Code: 9747, Listed on First Section of Tokyo Stock Exchange)
Contact: Kaori Nakajima, Department Director, Office of Corporate Communications
Tel: 03 (6830) 3855

Notice regarding Filing of Petition for Order for Provisional Disposition by the WPP Group

The Company hereby gives notice that it received a notice from the Tokyo District Court on November 13, 2017 that WPP International Holding B.V., WPP 2005 Limited, and WPP 2008 Limited (collectively, the “**Petitioners**”), which are group companies of WPP plc, have filed a petition against the Company seeking an order for provisional disposition prohibiting the exercise of the right to demand the sale of shares (that petition, the “**Petition**”).

1. Date of the Filing of the Petition

November 1, 2017

2. Outline of the Petitioners

Petitioner 1

Name: WPP International Holding B.V.

Address: Laan op Zuid 167, 3072 DB Rotterdam, The Netherlands

Representative Director: A. van Heulen-Mulder

Petitioner 2

Name: WPP 2005 Limited

Address: 27 Farm Street, London, W1J 5RJ, England

Representative Director: Stephen Winters

Petitioner 3

Name: WPP 2008 Limited

Address: 27 Farm Street, London, W1J 5RJ, England

Representative Director: Stephen Winters

3. Background and Content of the Petition

As announced in the Company's press release dated October 2, 2017 titled "Notice of Termination of Capital and Business Alliance with WPP Group," the Company, on October 2, 2017, decided to terminate the capital and business alliance with WPP plc and its group companies (collectively, the "**WPP Group**") and issued to the WPP Group (a) a notice of termination of the Co-operation and Alliance Agreement dated August 3, 1998 between the Company and the WPP Group (as amended; that notice, the "**Company's Termination Notice**") and (b) a notice requiring the sale of shares of common stock in the Company that are held by the WPP Group (the "**Company Shares Held by WPP**" and that notice, the "**Disposal Notice for Company Shares**").

In response, as announced in the Company's press release dated November 6, 2017 titled "Notice Regarding Filing of Petition for Arbitration by WPP Group Against the Company," the Petitioners have alleged, among other things, that the Company's Termination Notice is invalid, and have notified the Company that they have filed a petition for arbitration seeking, among other things, confirmation that there is no obligation for the Petitioners to sell the Company Shares Held by WPP.

The Petitioners have filed the Petition with the Tokyo District Court based on the same allegations as those described above seeking an order for a provisional disposition prohibiting the Company from exercising the right to demand the sale of shares pursuant to the Disposal Notice for Company Shares.

4. The Company's Future Measures

As already announced, the Company believes that the WPP Group has a contractual obligation to sell the Company Shares Held by WPP, pursuant to the Company's Termination Notice and the Disposal Notice for Company Shares, and that the allegations in the Petition by the WPP Group are without merit. The Company intends to sincerely explain to the court the legitimacy of the Company's position and aggressively refute the WPP Group's allegations in future court proceedings.

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