

February 19, 2015



Shinichi Ueno
President and Group CEO
ASATSU-DK INC.
Securities code: 9747

Notice on Revision of FY2014 Dividends Forecast

ASATSU-DK (“ADK”) announces that it has revised the forecast of the year-end dividends as follows, from what we announced on February 14, 2014, pursuant to a resolution passed at the Board of Directors meeting held on February 19, 2015.

1. Reasons for Revision

ADK defines in its article of incorporation that the Board of Directors is fully responsible for deciding a way of using the surplus such as a dividend. The Board of Directors held on February 14, 2014, passed a resolution on its dividend policy, changing from a payout ratio-based dividend policy to a total shareholder return policy for the period ended in December 2014 and after for increasing returns to our shareholders. The Board agreed on the target annual ratio of total shareholder return, including buy-back, of 50% of consolidated net income while making long-lasting stability by, in principle, setting the minimum dividend per share of ¥20. An interim dividend, in principle, should be ¥10 per share as it has been, and a final dividend should be the higher of ¥10 per share or an amount which would make the annual total return ratio satisfy the guideline of 50%. Based on this policy, a dividend for the period ended in December 2014 is projected to be ¥35 per share.

The management regards enhancing shareholder value for the medium-to-long term as one of the high priority issues to address, and hence, recognizes return on equity (ROE) is the most critical indicator to verify that. To enhance the rate of ROE, the company is engaged in improving efficiency on existing business, and expanding the business through investment and M&A in growing areas such as digital and content, as well as optimizing capital to ensure the growth of the business.

For capital optimization, we return the cash back to the shareholder while securing the needs for investment in growth fields. We will also consider a means of borrowings and/or selling down

part of our investment portfolio.to cover the capital needed for investment

We set the ROE target of 5% for FY12/2015 with the view of achieving 8% in the medium run.

For all those reasons, for the period ended in December 2014, we plan to pay a special dividend of ¥526 per share in addition to a common dividend of ¥35 based on the above-mentioned dividend policy. We hereby announce the revision of the dividend forecast.

The Board of Directors Meeting to be held on February 24, 2015 will determine 2014 year-end dividend consisting of a common dividend and a special dividend.

2. Revision of Dividends Forecast

	Annual dividend per share (Yen)		
	Interim dividend	Year-end dividend	Total
Previously announced forecast		TBD	TBD
Latest revised forecast		561 (Common Dividend of 35 yen and Special dividend of 526 yen)	571
Dividends for the current term	10		
Dividends for the previous term (FY12/2013)	10	131	141

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