

December 12, 2016

ASATSU-DK INC.

## ADK GLOBAL Taiwan Awarded Silver “Creative Agency of the Year” at “2016 Agency of the Year” by Campaign Asia-Pacific

ADK (Registered name; ASATSU-DK, President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) is pleased to announce that ADK GLOBAL Taiwan, one of its overseas subsidiaries, has been awarded Silver in the “Creative Agency of the Year” for Taiwan at “2016 Agency of the Year (Greater China)” hosted by “Campaign Asia-Pacific”, one of the most popular advertising magazines in Asia. In addition, Richard Yu, Chief Creative Officer of ADK GLOBAL Taiwan, has been awarded “Greater China Creative of the Year” in its People category.

“Agency of the Year” is an award which Campaign Asia-Pacific celebrates achievements in the segment of advertising and communication business in each one of the five regions of South East Asia, Japan/South Korea, Greater China, South Asia, Australia/New Zealand. ADK GLOBAL Taiwan and Richard was awarded as the entries for the region of Greater China consisted of the mainland China, Hong Kong, Taiwan and Macao.

Richard commented, “the achievement of the “Individual award” comes from hard works and supports by myriads of individuals. I sincerely appreciate everyone involved for their striving creativity and for their efforts to making our work more wonderful and excellent. Many thanks to all of you! I will keep working hard, and hope you can keep supporting me. Let’s dream together and make our dreams come true.”

Please see below for details of the awarded work.

● **Taiwan Creative Agency of the Year Silver**

ADK GLOBAL Taiwan

● **Greater China Creative of the Year**

Richard Yu/ADK GLOBAL Taiwan

Contact: Yuri Hirao, Office of Corporate Communications,  
ASATSU-DK INC. Tel: +81-3-6830-3855

