

November 16, 2016

ASATSU-DK INC.

ADK GLOBAL Taiwan wins Four Golds at 2016 One Show Greater China Awards

ADK (Registered name; ASATSU-DK, President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) is proud to announce that ADK GLOBAL Taiwan, one of its overseas subsidiaries, won four Golds at 2016 One Show Greater China Awards*, held in Shanghai, China from November 4 to November 10, 2016. ADK Taiwan was the only agency, among numerous other participants, to be awarded four Golds.

Please see below for details of the awarded work.

【ADK GLOBAL Taiwan】

<Gold>

- **Film & Video / Online film & video category**
- **Branded Entertainment / Branded Video & Film category**
- **Craft / Copywriting/Scriptwriting category**

Advertiser: Uni-President/Uni-Noodle

Title: House of Little Moments Season 2 series

- **Film & Video / Online film & video category**

Advertiser: ADK Taiwan

Title: Blood Writing

<Merit>

- **Film & Video / Online film & video category**
- **Branded Entertainment / Branded Video & Film category**
- **Craft / Copywriting/Scriptwriting category**

Advertiser: Uni-President/CHA-LI-WON

Title: CHA-LI-WON Presents A Day in the Office

● **Print & Outdoor / Outdoor category**

● **Craft / Illustration category**

Advertiser: Shallop

Title: Stuck in Teeth

● **Print & Outdoor / Outdoor category**

Advertiser: Marcobelli

Title: Bombard

* One Show Greater China Awards

Introduced in 2014 by One Show, one of “the three major international advertising awards” along with Cannes Lions and Clio Awards. Entries are open to those reside in the entire Greater China region; the mainland China, Hong Kong, Taiwan and Macao.

Contact: Yuri Hirao
Office of Corporate Communications
ASATSU-DK INC.
Tel: +81-3-6830-3855