

June 28, 2016

Shinichi Ueno

President and Group CEO

ASATSU-DK INC.

Securities code: 9747

ADK GLOBAL Taiwan wins Gold in Lions Entertainment at the Cannes Lions International Festival of Creativity 2016

ADK (Registered name; ASATSU-DK INC., President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) is pleased to announce that work created by ADK GLOBAL Taiwan has been awarded Gold in the newly created “Lions Entertainment” category, and Silver in the “Media Lions” category at the Cannes Lions International Festival of Creativity 2016. The festival was held in Cannes, France from June 18 to June 25, 2016. ADK is pleased that work from ADK Tokyo was also a Finalist in the PR category.

The Cannes Lions Festival is one of the most prestigious international creative award events and attracts 43,101 submissions from all over the world.

Please see below for details of the awarded work.

【ADK Taiwan】

<Gold Lion>

Entertainment Lions of Lions Entertainment

<Silver Lion>

Media category for-Cannes Lions

Advertiser: Uni-President/Uni-Noodle

Title: House of Little Moments



【ADK】

<Finalist> PR category for Cannes Lions

Advertiser: WWF JAPAN

Title: Donail



Contact:

Yuri Hirao

Office of Corporate Communications

ASATSU-DK INC.

Tel: +81-3-6830-3855