

May 28, 2019

ADK Group Wins Graphite Pencil at D&AD Awards 2019

ADK Group is pleased to announce that work created by ADK Creative one and its creative boutique, CHERRY been awarded Graphite Pencil for “#ANIMAL_SELFIE” for WWF Japan in the Press & Outdoor category at D&AD Awards 2019. With this entry combined, two works were awarded as shortlist.

Please see below for details of the awarded work.

<Graphite Pencil>

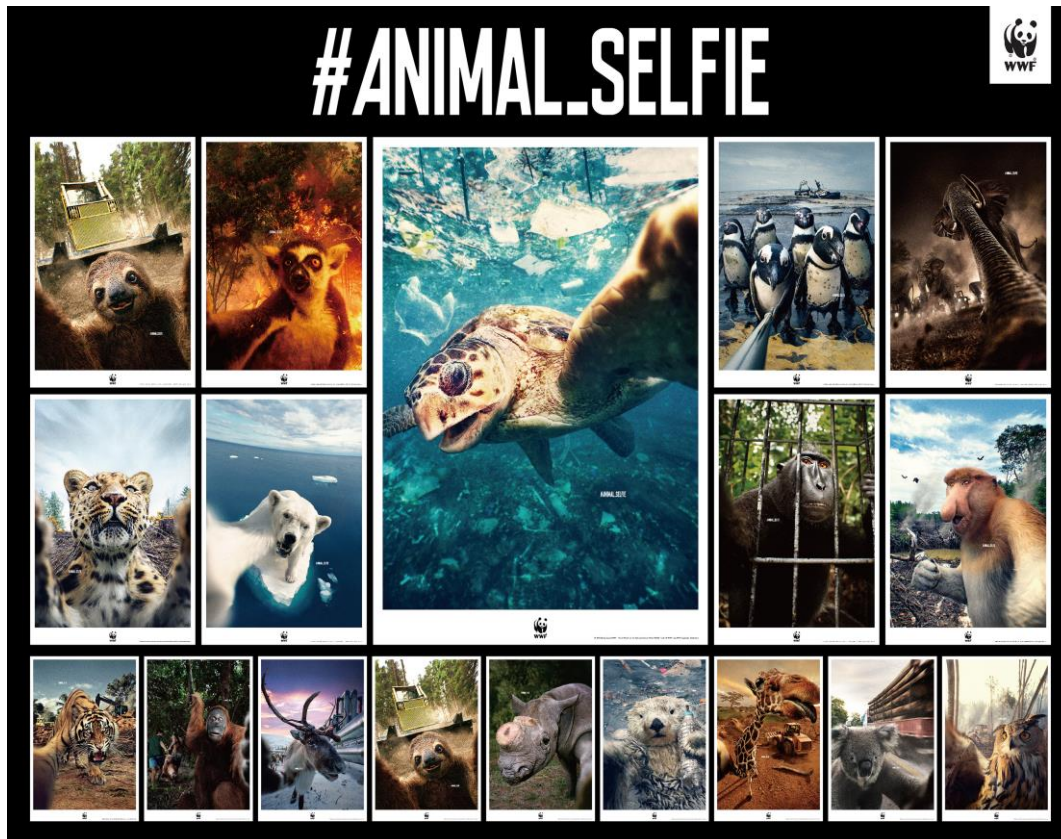
Press & Outdoor category

Client: WWF Japan

Title: #ANIMAL_SELFIE

Agency: CHERRY /ADK Creative One

https://www.dandad.org/awards/professional/2019/press-outdoor/230407/animal_selfie/



<Shortlist> **Illustration/Printed Materials category**

Exhibition: Tokyo Midtown

Title: PLAY to PRAY “ARF!-itecture”

Production: Yukie Ogaki (ADK Marketing Solutions)

<https://www.dandad.org/awards/professional/2019/illustration/230074/play-to-pray-arf-itecture/>



<Shortlist> **Branded Content & Entertainment category**

Client: HECATE

Title: Soda! Communications / Headlight

Agency: CHERRY / ADK Marketing Solutions

<https://www.dandad.org/awards/professional/2019/cinematography/230913/what-happened-/>



Contact: Yuri Hirao

Office of Corporate Communications

ADK Holdings Inc.

Email: adkpr@adk.jp

Tel: +81-3-6830-3855