

April 3rd, 2018

ADK

ADK Group Wins Silver and Bronze at ADFEST 2018

ADK (ASATSU-DK, President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) is proud to announce that its subsidiary ADK Taiwan has won Silver for Interactive Lotus and Bronze for Design, Film, Direct, Outdoor and Media Lotus, and ADK Japan also has received Bronze for Design Lotus at ADFEST 2018. The festival was held in Pattaya Thailand from March 21st to 24th. With these entities combined, two works were nominated as finalist.

The details of the awards given are as follows;

【ADK Taiwan】

<Silver>

Interactive Lotus

Advertiser: 7-ELEVEN TAIWAN

Title: RHYTHM OF LOVE WALL

<Bronze>

Design, Film, Direct, Outdoor and Media Lotus

Advertiser: 7-ELEVEN TAIWAN

Title: RHYTHM OF LOVE WALL

<Finalist>

Design Lotus

Advertiser: 7-ELEVEN TAIWAN

Title: RHYTHM OF LOVE WALL



【ADK Japan】

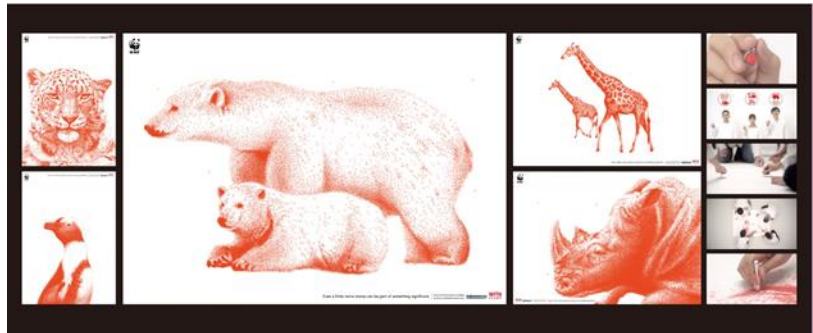
<Bronze>

Design Lotus

(Poster category)

Advertiser: WWF JAPAN

Title: WITH STAMP



<Finalist>

Film Craft Lotus

Advertiser: TS CUBIC CARD

Title: a car(d) life story



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