



For Immediate Release

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ADK Global

ADK Global reinforces its creative power

5 January 2016, Tokyo, Japan. ADK (ASATSU-DK INC., headquarters in Tokyo, Japan) has announced today that there will be a major reinforcement of its creative power by welcoming three renowned creative executives into their global network.

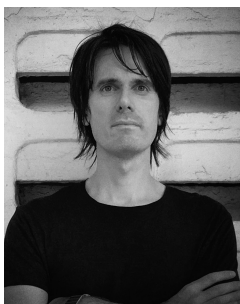
Chris Gurney – former ECD at Geometry Global Singapore - will take up the position as Regional ECD at ADK Global APAC, Nick Morgan – former ECD at FCB Jakarta – is appointed as ECD at ADK Global Indonesia and Kelvin Leong – former Group Creative Director at FactoryLabs Shanghai - will take the role of ECD at ADK Global China.

This significant creative investment is part of the agency's global transformation, as recently announced with the establishment of ADK Global. ADK has been enjoying the success under the strong leadership of its creative talents such as ADK Taiwan's CCO and China Network Creative Consultant Richard Yu, bringing in numerous creative awards and accolades. ADK is ready to extend this movement to a regional level, in which Chris, Nick and Kelvin will take the lead in each of their markets, alongside Richard.

CEO of ADK Global Rob Sherlock comments, "We're very excited to welcome Chris, Nick and Kelvin to ADK Global. 2016 is going to be a transformative year for the network and they are an integral part of making sure creativity is at the center of everything we do".

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Regional ECD, APAC



Nick Morgan
ECD, Indonesia



Kelvin Leong
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