

July 7, 2015

Shinichi Ueno
President and Group CEO
ASATSU-DK INC.
Securities code: 9747

ADK Singapore Wins Singapore' s Biggest Retail Business

ADK (Registered name; ASATSU-DK INC., Minato-ku Tokyo, President & Group CEO: Shinichi Ueno) is proud to announce that after a remarkably competitive and intensive multi agency pitch, ASATSU-DK Singapore Pte. Ltd. is awarded the creative mandate for Singapore' s largest retail business, NTUC FairPrice.

ADK Singapore, who recently bagged a Gold and a Silver at the Effie Singapore Awards 2015, will commence its partnership with NTUC FairPrice in the last quarter of 2015.

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