

April 15, 2014  
Shinichi Ueno  
Representative Director,  
President and Group CEO  
ASATSU-DK INC.  
Securities Code: 9747

## Notice Regarding Changes in Representative Director

On April 15, 2014, the Board of Directors of ASATSU-DK INC. (ADK) has resolved the change in representative director as below.

### Change of Representative Director as of April 15, 2014

<New Title>	<Name>	<Current Title>
Representative Director, Chairman of the Board	Koichiro Naganuma	Chairman of the Board

#### (1) Reason for the Change

To strengthen the management and operational structure, ADK will add one more director with the representative right. With this structure, ADK will be able to respond to management issues accurately and promptly in the circumstance where management issues increase their complexity and sophistication.

#### (2) Background of Newly-appointed Representative Director

Date of Birth :	January 4, 1945
March, 1967	Graduated from Sophia University
June, 1971	Graduated from Santa Clara University (MBA)
August, 1981	Joined Asatsu Inc.
January, 1988	Director, Office of international Division
January, 1996	Executive Director, Office of International Division
March, 1998	Managing Director
January, 1999	Managing Director
	President of Asatsu Worldwide Company
March, 2000	Senior Managing Director
	President of Asatsu Worldwide Company

	President of Overseas Network Center
September, 2001	Representative Director, President and Group COO
January, 2004	Director, WPP Group plc. (Stood down June, 2013)
March, 2010	Representative Director, Chairman & Group CEO
December, 2010	Executive Director, Chairman
March, 2011	Chairman of the Board
March, 2012	Representative Director, Chairman of the Board
March, 2013	Chairman of the Board

(3) Shares Held by Newly-appointed Representative Director 70,352 shares

#####

**Contacts:**

Kaori Nakajima  
Office of Corporate Communications  
ASATSU-DK INC.  
Telephone: +81-3-3547-2003  
E-mail: [adkpr@adk.jp](mailto:adkpr@adk.jp)