

May 11, 2012

Yoji Shimizu
President and Group CEO
ASATSU-DK INC.
Securities code: 9747

ASATSU-DK Inc. won 1 Film Silver Award at the 53th CLIO Awards.

ASATSU-DK Inc. (ADK; head office: Chuo Ward, Tokyo; Yoji Shimizu, President & Group CEO) won 1 Silver award at CLIO Awards 2012.

CLIO Awards, annually held in New York, the USA, is one of the world's most prestigious advertising awards comparable to Cannes Lions Awards and One Show. ADK achieved the best result among other CMs created by Japanese advertising firms, and this is the very first award given to a Japanese CM in three years.

FILM (Television/Cinema)

SILVER

Title: Taxi

Brand: Sunshine Sakae

Advertiser: Kyoraku Sakae Development

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