



February 14, 2011
Yoji Shimizu
President and Group CEO
ASATSU-DK INC.
Securities Code: 9747

Notice Regarding Changes in Representative Director and others

On February 14, 2011, the Board of Directors of ASATSU-DK INC. (ADK) has resolved the changes in representative director and auditor as described below. These changes are scheduled for resolution at the 56th Ordinary General Meeting of Shareholders, to be held on March 30, 2011, and the subsequent meeting of the Board of Directors and the Board of Auditors.

* Other changes in members of the Board were already announced on January 11, 2011.

1. Change in Representative Director

Standing down as of March 30, 2011

Masao Inagaki	Representative Director, Founder
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Masao Inagaki will be appointed as Consultant (not-full time)·Founder after standing down.

2. Change in Director

Newly appointed as of March 30, 2011

Non-executive Director	Stuart Neish	Regional Director, WPP Asia Pacific
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Standing down as of March 30, 2011

Non-executive Director	Sir Martin Sorrell	Group Chief Executive, WPP Plc
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3. Change in Director

As of March 30, 2011

〈New Title〉	〈Name〉	〈Current Title〉
Director, Chairman of the Board	Koichiro Naganuma	Executive Director Chairman

4. Change in Auditor

Newly appointed as of March 30, 2011

Auditor
(Full-time)

Hiroshi Ota

Current Title:
Special Advisor,
Daiwa Institute of Research Holdings Ltd.
Attorney at Law

Auditor

Masayuki Yoshinari

Partner
Toranomon Courage Law Office

- * Mr. Ota and Mr. Yoshinari are candidates for outside auditors regulated by Japanese Corporation Law.

For further information, please contact:

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