

September 28, 2017
Shinichi Ueno
President and Group CEO
ASATSU-DK INC.
Securities code: 9747

ADK strengthens the business network with a venture companies Sign a strategic Corporate partnership in Japan with Plug and Play, LLC., USA

ADK (Registered name; ASATSU-DK INC., President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) announces that it has signed a “Corporate partnership” in Japan with Plug and Play, LLC. (Founder and CEO; Saeed Amidi, Head Office; California, USA), the world largest technology accelerator and an investor.

Plug and Play, located in Silicon Valley, is a global accelerator which actually has helped accelerate the growth of more than 2000 start-ups since its foundation in 2006. Establishing the multilateral venture ecosystem covering from corporatization to commercialization, it engages in the cultivation and support for technology venture firms in collaboration with leading companies in a variety of industries and government agencies.

At the inception of Plug and Play Japan, ADK has formed a partnership with Plug and Play, LLC and is connecting information and building networks in relation to new technologies with promising venture business and leading companies as partners. We will also support for the strategic planning of such venture firms and newly initiating projects as well as supporting for communication activities to embody those efforts.

We strongly believe that, in the ever-changing advertising industry, such partnership will fuse the ADK’s wider network and marketing services together with venture business’s innovative ideas and technologies, leading to further expansion of the business domain and services to clients.

< About Plug and Play, LLC >

Name: Plug and Play, LLC
URL: <http://plugandplaytechcenter.com/>
Representation: Saeed Amidi (Founder and CEO)
Location: 440 N Wolfe Road, Sunnyvale, California, USA
Establishment: January, 2006

Plug and Play is a venture support expert, located in Silicon Valley, California, USA. It facilitates accelerator programs designed for venture business. It has built the extended network with universities and research institutes, innovative companies in a variety of industries and venture capital.

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