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President and Group CEO
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ADK GLOBAL Taiwan, ranked as “Taiwan Creative Ranking Top1 by The Gunn Report 2015 ”

ADK (Registered name: ASATSU-DK INC., President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) is proud to announce that ADK GLOBAL Taiwan has been selected as the “Taiwan Top Ranked Agencies Top 1 of The Gunn Report 2015 .” and as “The Greater China Top 10 Ranked Creative Hot Shop Top 2 of The AdTIMEAsia Awards 2015.”

ADK GLOBAL Taiwan’s creative force is led by Richard Yu, Chief Creative Officer and China Network Creative Consultant. In 2015, the campaign “House of Little Moments” has won numerous awards and accolades including a Grand Prix and a Silver at Spikes Asia, a Grand Effie Nominee, a Gold and a Silver at the Greater China EFFIE Awards, Agency of the Year, 2 Golds, a Silver and 3 Bronzes at the One Show Greater China and many more. Richard will be leading the Direct Lotus category at the ADFEST 2016 as the Jury President.

The Gunn Report was founded by Donald Gunn in 1999. It is the annual report that honors the high quality advertising campaigns and excellent creative agencies. The report is consisted of its own original criteria based on the winners’ list of creative awards around the world.

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