



January 11, 2011
Yoji Shimizu
President and Group CEO
ASATSU-DK INC.
Securities Code: 9747

Notification of Changes in Members of the Board, Operating Officers and Advisors

We are glad to announce that on January 11, 2011, the Board of Directors of ASATSU-DK INC. (ADK) has resolved the candidates of new members of the Board of Directors as in Section A below. We will seek for an approval of the appointments from the shareholders at the 56th Ordinary General Meeting of Shareholders on March 30, 2011, and their titles and assignments will be resolved at the subsequent meeting of the Board of Directors.

The Board has also resolved the changes in executive directors, auditors, operating officers and advisors as outlined in Section B below.

Section A

1. Candidates of new members of the board of directors (To be approved on March 30, 2011)

〈New Title〉	〈Name〉	〈Current Title〉
Members of the Board, Executive Director in charge of Media & Content Center	Hiroaki Onohara	Operating Officer in charge of Media & Content Business
Members of the Board, Executive Director in charge of Integrated Account Service Management	Hiroshi Nomiyama	Operating Officer in charge of Integrated Account Service Management
Members of the Board, Executive Director in charge of Corporate Management Center & Group Audit Room	Takeshi Kato	Operating Officer in charge of Corporate Management Center & Deputy Managing Director of Integrated Account Service Management

Section B

1. Changes in Executive Director and Auditors

Standing down as of March 30, 2011

〈Name〉	〈Current Title〉
Toshiyuki Inoue	Members of the Board, Executive Director in charge of Media & Content Center
Yuzo Shikata	Corporate Auditor
Hideshige Haruki	Corporate Auditor

(Note: The four year tenure of Mr. Shikata and Mr. Haruki as Corporate Auditors will expire at the end of the ordinary general meeting of shareholders on March 30, 2011.)

2. Change of Responsibility of Executive Director, as of March 30, 2011

〈New〉	〈Name〉	〈Current〉
Members of the Board, Executive Director in charge of Integrated Solution Center	Shinichi Ueno	Members of the Board, Executive Director in charge of Integrated Solution Center & Corporate Management Center

3. Changes in Operating Officers

Newly appointed as of April 1, 2011

〈New Title〉	〈Name〉	〈Current Title〉
Operating Officer Deputy Management Director of Integrated Account Service Management & Division Director of Account Service Division 5	Shigeharu Hisamatsu	Deputy Management Director of Integrated Account Service Management & Division Director of Account Service Division 5
Operating Officer Deputy Management Director of Integrated Solution Center & Chief Director of Integrated Account Service Management	Noriyuki Nakai	Deputy Management Director of Integrated Solution Center & Chief Director of Integrated Account Service Management
Operating Officer Deputy Management Director of Integrated Solution Center	Hiroyuki Nomaru	Deputy Management Director of Integrated Solution Center

Standing down as of March 31, 2011

〈Name〉	〈Current Title〉
Osamu Ishikawa	Operating Officer Chief Director of Integrated Account Service Management

4. Changes in Advisors

Appointment of new Advisors as of March 30, 2011

〈New Title〉	〈Name〉	〈Current Title〉
Advisor	Toshiyuki Inoue	Members of the Board, Executive Director in charge of Media & Content Center
Non-executive Advisor	Mikio Yokokawa	

(Note: Mr. Yokokawa is a Certified Public Accountant)

Standing down as of March 30, 2011

〈Name〉	〈Current Title〉
Hideaki Hirose	Special Advisor
Hideyuki Nagai	Special Advisor
Yoshihiko Ono	Advisor
Atsuo Ota	Advisor
Shoji Honda	Non-executive Advisor

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