

August 25, 2016

To Whom It May Concern:

Company Name:	Asatsu-DK Inc.
Name of Representative:	Shinichi Ueno, Representative Director and President (Stock Code: 9747, the first section of Tokyo Stock Exchange)
Name and Title of Contact Person:	Kaori Nakajima, Head of Office of Corporate Communications (TEL. 03-6830-3855)

(Amendment)

**Partial Amendments to “Announcement Concerning Results of Tender Offer for Shares of GONZO K.K.”**

Since “Announcement Concerning Results of Tender Offer for Shares of GONZO K.K.” which was announced on August 23, 2016 requires to be partially amended, we hereby amend the same as specified below.

The amended parts are indicated by underlining.

Particulars

I. Details of Amendments

2. Results of the Tender Offer

(1) Outcome of the Tender Offer

(Before amendment)

A condition that the Tender Offeror will not purchase any Tendered Shares if the total number of the Tendered Shares does not reach the minimum number of shares to be purchased (i.e. 188,458 shares) was imposed. As the total number of the Tendered Shares (i.e. 197,227 shares) was not less than the minimum number of shares to be purchased (i.e. 188,458 shares), all of the Tendered Shares will be purchased, as stated in the public notice of the Tender Offer and the Tender Offer Registration Statement.

(After amendment)

A condition that the Tender Offeror will not purchase any Tendered Shares if the total number of the Tendered Shares does not reach the minimum number of shares to be purchased (i.e. 188,458 shares) was imposed. As the total number of the Tendered Shares (i.e. 197,347 shares) was not less than the minimum number of shares to be purchased (i.e. 188,458 shares), all of the Tendered Shares will be purchased, as stated in the public notice of the Tender Offer and the Tender Offer Registration Statement.

(3) Number of Purchased Shares

(Before amendment)

Classes of shares, etc.	a. Number of tendered shares following conversion	b. Number of purchased shares following conversion
Shares	<u>197,227</u> (shares)	<u>197,227</u> (shares)
Stock Acquisition Rights	—	—
Bonds with Stock Acquisition Rights	—	—
Trust Beneficiary Certificate for Shares ( )	—	—
Depository Receipts for Share ( )	—	—
Total	<u>197,227</u>	<u>197,227</u>
(Total number of shares (diluted))	—	(—)

(After amendment)

Classes of shares, etc.	a. Number of tendered shares following conversion	b. Number of purchased shares following conversion
Shares	<u>197,347</u> (shares)	<u>197,347</u> (shares)
Stock Acquisition Rights	—	—
Bonds with Stock Acquisition Rights	—	—
Trust Beneficiary Certificate for Shares ( )	—	—
Depository Receipts for Share ( )	—	—
Total	<u>197,347</u>	<u>197,347</u>
(Total number of shares (diluted))	—	(—)

(4) Ownership Percentage of Shares after the Tender Offer  
(Before amendment)

Number of Voting Rights Represented by Shares Owned by Tender Offeror prior to the Tender Offer	—	(Ownership Percentage of Shares prior to the Tender Offer: —%)
Number of Voting Rights Represented by Shares Owned by Specially Related Parties prior to the Tender Offer	4,599	(Ownership Percentage of Shares prior to the Tender Offer: 1.96%)
Number of Voting Rights Represented by Shares Owned by Tender Offeror following the Tender Offer	<u>197,227</u>	(Ownership Percentage of Shares following the Tender Offer: <u>83.96%</u> )
Number of Voting Rights Represented by Shares Owned by Specially Related Parties following the Tender Offer	2,250	(Ownership Percentage of Shares following the Tender Offer: 0.96%)
Total Number of Voting Rights of Shareholders of the Target Company	233,743	

<Omitted>

(After amendment)

Number of Voting Rights Represented by Shares Owned by Tender Offeror prior to the Tender Offer	—	(Ownership Percentage of Shares prior to the Tender Offer: —%)
Number of Voting Rights Represented by Shares Owned by Specially Related Parties prior to the Tender Offer	4,599	(Ownership Percentage of Shares prior to the Tender Offer: 1.96%)
Number of Voting Rights Represented by Shares Owned by Tender Offeror following the Tender Offer	<u>197,347</u>	(Ownership Percentage of Shares following the Tender Offer: <u>84.01%</u> )
Number of Voting Rights Represented by Shares Owned by Specially Related Parties following the Tender Offer	2,250	(Ownership Percentage of Shares following the Tender Offer: 0.96%)
Total Number of Voting Rights of Shareholders of the Target Company	233,743	

<Omitted>

## II. Reason for Amendments

The reason for making the amendments is that, after we announced “Announcement Concerning Results of Tender Offer for Shares of GONZO K.K.”, it became clear that there was mistake in the aggregate results of the number of purchased shares.

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