



March 27, 2009  
Koichiro Naganuma  
President and Group CEO  
Asatsu-DK Inc.  
Securities Code: 9747

## **ADK Executives to Reduce or Return Portions of Their Salaries**

In November 2008, full-time directors of ADK decided to reduce their monthly salaries by between 7% and 15%, depending on job title. This action was taken to highlight the Company's decisive approach toward overcoming the severe recent economic environment.

Today (March 27, 2009), the Board of Directors held a meeting following the conclusion of the Company's 54th Ordinary General Meeting of Shareholders. At the Board meeting, directors resolved to keep their basic monthly salaries from April 2009 at the levels set before November's reduction. However, recognizing that business conditions will remain severe for some time, the Board subsequently decided to reduce directors' total monthly compensation even further. Specific details are shown below.

In addition, the Board of Corporate Auditors today offered to voluntarily return part of each corporate auditor's salary to the Company from April 2009.

### **1. Reductions of basic monthly salaries**

Chairman	20% reduction
President	20% reduction
Executive Director & Senior Operating Officer	15% reduction
Executive Director & Operating Officer	10% reduction

### **2. Period of salary reductions**

The salary reductions starting in April 2009 will continue until further notice.

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