



Overview of 3rd Quarter Results (Consolidated and Non-consolidated) for the Year Ending December 31, 2008

November 12, 2008

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(Unit: millions of yen, Rounded down under 1 million yen)

1. The First Nine Months Consolidated Results (January 1, 2008 to September 30, 2008)

(1) Consolidated Operating Results

① The First Nine months (From Jan. 1, 2008 to Sep. 30, 2008)

	Gross Billings		Operating Income		Recurring Profit		Net Income	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
9 months ended Sep. 30, 2008	295,613	(7.6)	2,248	(58.3)	4,211	(37.9)	2,590	(37.0)
9 months ended Sep. 30, 2007	319,858	3.1	5,389	(5.1)	6,784	(8.3)	4,109	(8.9)
Fiscal 2007	435,011	—	7,134	—	8,960	—	5,350	—

	Net Income per Share	Fully Diluted Net Income per Share
	(yen)	(yen)
9 months ended Sep. 30, 2008	58.32	58.30
9 months ended Sep. 30, 2007	88.83	—
Fiscal 2007	116.40	—

② The Third Quarter (From Jul. 1, 2008 to Sep. 30, 2008)

	Gross Billings		Operating Income		Recurring Profit		Net Income	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
3Q (3 months) 2008	95,023	(9.8)	(82)	—	290	(82.4)	227	(74.7)
3Q (3 months) 2007	105,298	9.3	1,401	(1.6)	1,656	(7.7)	900	(13.2)
Fiscal 2007	435,011	—	7,134	—	8,960	—	5,350	—

(Notes) Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent increase/decrease from those in the corresponding period of the previous year.

(2) Consolidated Financial Position

	Total Assets	Net Assets	Net Assets Ratio	Net Assets per share
	(millions of yen)	(millions of yen)	(%)	(yen)
Sep. 30, 2008	201,183	111,682	55.0	2,529.49
Sep. 30, 2007	249,872	132,380	52.6	2,910.95
Fiscal 2007	246,097	131,846	53.1	2,898.49

2. Dividend Information

	Dividend per Share (Yen)		
	interim	year-end	Full-year
	(yen)	(yen)	(yen)
Fiscal 2007 (Actual)	10.00	32.00	42.00
Fiscal 2008 (Actual)	10.00	—	20.00
Fiscal 2008 (Forecast)	—	10.00	

3. Forecast of Consolidated Fiscal 2008 (January 1, 2008 to December 31, 2008) 【Reference】

	Gross Billings		Operating Income		Recurring Profit		Net Income		Net Income per share
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(yen)
Full-year	401,000	(7.8)	2,700	(62.2)	5,200	(42.0)	2,400	(55.1)	54.34

(Notes) Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent increase/decrease from those in the corresponding period of the previous year.

4. Others

(1) Changes in the Scope of Consolidation and Application of the Equity Method by the significant subsidiaries ? : No.

(2) Is any simplified accounting treatment adopted ? : Yes.
On non-consolidated basis, the company calculated income tax expense by a simplified method, where income tax expense is a product of non-consolidated income before income taxes multiplied by expected income tax rate for the year. Such figure is used as the company's income tax expense for the consolidated income statements, too.

(3) Is there any variance in the accounting treatment from the most recent accounting year ? : No.

【Reference】 The First Nine Months Non-Consolidated Outline (January 1, 2008 to September 30, 2008)

(1) Operating Results

① The First Nine months (From Jan. 1, 2008 to Sep. 30, 2008)

	Gross Billings		Operating Income		Recurring Profit		Net Income	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
9 months ended Sep. 30, 2008	264,538	(8.1)	2,250	(55.9)	3,596	(45.1)	2,232	(47.2)
9 months ended Sep. 30, 2007	287,707	2.3	5,098	0.3	6,546	0.1	4,227	3.8
Fiscal 2007	387,860	—	6,172	—	8,009	—	5,330	—

	Net Income per Share
	(yen)
9 months ended Sep. 30, 2008	50.27
9 months ended Sep. 30, 2007	91.40
Fiscal 2007	115.97

② The Third Quarter (From Jul. 1, 2008 to Sep. 30, 2008)

	Gross Billings		Operating Income		Recurring Profit		Net Income	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
3Q (3 months) 2008	85,045	(9.3)	179	(87.1)	326	(78.9)	211	(76.9)
3Q (3 months) 2007	93,776	8.3	1,384	6.5	1,547	(0.3)	915	5.4
Fiscal 2007	387,860	—	6,172	—	8,009	—	5,330	—

(Notes) Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent increase/decrease from those in the corresponding period of the previous year.

(2) Financial Position

	Total Assets	Net Assets	Net Assets Ratio	Net Assets per share
	(millions of yen)	(millions of yen)	(%)	(yen)
Sep. 30, 2008	170,156	95,299	56.0	2,179.36
Sep. 30, 2007	217,144	115,026	53.0	2,550.92
Fiscal 2007	213,901	114,240	53.4	2,533.55

2. Forecast of Fiscal 2008 (January 1, 2008 to December 31, 2008) 【Reference】

	Gross Billings		Operating Income		Recurring Profit		Net Income		Net Income per share
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)	(yen)
Full-year	358,500	(7.6)	2,500	(59.5)	4,100	(48.8)	2,000	(62.5)	45.29

(Notes) Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent increase/decrease from those in the corresponding period of the previous year.

A Cautionary Note on Forward-looking Statements:

This report may contain forward-looking statements based on ASATSU-DK management's view and assumptions of future developments as of the date of such statements. The foregoing statements are inherently subject to risks and uncertainties that could lead to material differences between such statements and actual outcomes.

Therefore, ASATSU-DK does not warrant any certainty and accuracy thereto. ASATSU-DK also expressly disclaims any obligation to update or revise its forward-looking statements.

The revisions of forecast for Fiscal 2008 and dividends have been announced on Nov. 12, 2008.

Please visit the web site for the announcements.

[Supplementary Notes on the Consolidated Results]

(1) Overview of Operating Results

In early 2008, the Japanese economy maintained its slow growth, but was being led by the private sector's growing exports. However, in the middle of the first nine months of 2008, influenced by the turmoil of the worldwide financial market crash after the sub-prime loan crisis, the Japanese economy had increasing worries toward these uncertainties until many exporting enterprises started to report significantly lower profitability. Toward the end of this period, the Japanese economy seemed to have entered a recessionary phase.

In the advertising industry in Japan, clients continued to demand less costly advertising solutions as they were under pressure to control investments in media communications. At the same time, they wanted more integrated communications solutions since traditional media was maturing and digital technologies were developing at an even faster pace.

In order to deal with these challenging market conditions, the ADK group strived hard to respond by taking advantage of its 360-degree communications programs with the core idea that every touchpoint around a consumer can be used as a creative medium and by redefining itself as a Future Agency, focusing on client needs. However, during the period, the group's domestic operations suffered under the recessionary economy and could not sufficiently control its operating expenses. Therefore the group's performance for the period was disappointing.

(Advertising Business Segment)

The group's advertising business generated gross billings of ¥ 289,842 million (7.6% y-o-y decline. For the three months from July to September 2008, the segment's gross billings amounted to ¥ 93,358 million (9.6 % y-o-y decline).). At the parent company, gross billings from clients in Transportation/Leisure, Distribution/Retail, Household Products, Hobbies/Sporting Goods, and Educational and Health Care Services/Religion sectors increased, although gross billings from clients in other industry sectors, especially Restaurants/Other Services, Finance/Insurance, and Cosmetics/Toiletries, declined. The division sales of out-of-home media, sales promotion and marketing divisions grew their gross billings, but all other divisions suffered with smaller gross billings than during the comparative period of 2007.

As a result, the parent company's gross billings were ¥264,538 million (8.1% y-o-y decline). Although overseas consolidated subsidiaries generated larger gross billings, domestic subsidiaries suffered smaller gross billings year-on-year. As a result, the segment's subsidiaries reported slightly smaller gross billings than during the comparative period in 2007 as reported above.

Operating income declined to ¥ 2,582 million or by 54.6 % year-on-year before off-setting inter-segment transactions. (For the three months from July to September 2008, the segment's operating income was ¥ 149 million (89.9 % y-o-y decline.)

The major reasons for this significant decline in profits were a 4.9% decline in gross profits to ¥28,770 million at the parent company due to smaller gross billings and an increase in selling, general and administrative expenses. Selling expenses were relatively controlled, but it is taking time for the group to adjust to staff costs effectively. The parent company reported ¥ 2,250 million operating income (55.9 % y-o-y decline. For the three months from July to September 2008, the parent company's operating income was ¥ 179 million (87.1 % y-o-y decline).). The group's subsidiaries in this segment could make only a limited contribution to profitability.

(Other Business)

The group's consolidated subsidiaries in the publications industry struggled harder and generated smaller sales than in the comparative period of 2007. Because cost reductions could not offset the decline in gross profits, the segment reported an operating loss. Sales were ¥ 5,771 million (6.9% y-o-y decline) leading to an operating loss of ¥ 331 million for the first nine months period (compared to a ¥ 290 million operating loss for the comparative period of 2007). In the three months from June through September, the segment's sales were ¥ 1,664 million (19.0% y-o-y decline) while its operating loss registered ¥ 231 million (compared to a ¥ 85 million operating loss in the comparative period in 2007).

As a result, the group's gross billings totaled ¥ 295,613 million (7.6% y-o-y decline), and gross profits were ¥ 35,966 million (4.9% y-o-y decline). Selling, general and administrative expenses were ¥ 33,717 million (4.0% y-o-y growth) to end with a smaller operating income of ¥ 2,248 million (58.3% y-o-y decline). Equity in profit of affiliated companies-net was ¥ 474 million (¥ 208 million loss in the first nine months in 2007),

thanks to the net income at Digital Advertising Consortium Inc. (“DAC”), an internet advertising media representative company, and another affiliate of information processing services. Recurring profits was ¥ 4,211 million (37.9% y-o-y decline). The group reported ¥1,676 million extraordinary profits and ¥ 1,539 million extraordinary loss. Profits before income tax and minority interests were ¥ 4,347 million (44.6% y-o-y decline) and net income totaled ¥ 2,590 million (37.0% y-o-y decline).

For the three months from July to September, the group’s gross billings were ¥ 95,023 million (9.8% y-o-y decline), and gross profits were ¥ 11,071 million (9.4% y-o-y decline). Selling, general and administrative expenses were ¥ 11,154 million (3.1% y-o-y growth) to end with an operating loss of ¥ 82 million (¥1,401 million profit in the comparative period of 2007). Equity in profit of affiliated companies-net was ¥ 169 million (¥ 52 million losses in the comparative period in 2007). Recurring profit was ¥ 290 million (82.4% y-o-y decline). After ¥112 million extraordinary profits and ¥ 2 million extraordinary loss, profits before income tax and minority interests were ¥ 400 million (76.9% y-o-y decline) and net income totaled ¥ 227 million (74.7% y-o-y decline).

(2) Consolidated Financial Position

As of September 30, 2008, total assets were ¥ 201,183 million, a ¥ 48,689 million decrease from those of September 30, 2007, mainly due to decreases in notes and accounts receivable-trade, inventories and investment securities. Total liabilities were ¥ 89,500 million, a ¥ 27,991 million decrease, mainly due to decreases in notes and accounts payable-trade and deferred tax liabilities, an item under other long-term liabilities. In order to maximize shareholder returns, ADK acquired 1,360,600 treasury stock for ¥ 4,334 million during the period under the resolutions of the board (See note below.) and the balance of treasury stock at the end of the period was ¥ 4,545 million. Minority interests were ¥ 1,072 million. Shareholders equity, which includes minority interests and valuation and translation adjustments, totaled ¥ 111,682 million and shareholders equity ratio was 55.5%.

(Note: The acquisition is developing and by the end of October 2008, ADK has acquired 1,646,600 of its shares (3.65% of the issued) back for ¥ 5,096 million.)

(3) Revised forecasts of consolidated and non-consolidated results for the full year ending Dec. 31, 2008 (Periods from Jan. 1, 2008 to Dec. 31, 2008)

Considering an even more difficult economic environment and the here-in reported results for the first nine months of 2008, we once again revise downward the FY 2008 forecast as shown below:

A: Revision of Forecast for the Consolidated Fiscal 2008 results
(January 1-December 31, 2008)

(Currency Unit: millions of Yen, rounded down under 1 million Yen.)

Consolidated	Gross Billings	Operating Income	Recurring Profit	Net Income	Net Income per share (Yen)
Previous Forecast (A) (Announced on August 12, 2008)	407,500	4,700	7,450	4,400	99.20
Revised Forecast (B)	401,000	2,700	5,200	2,400	54.34
Difference (B-A)	(6,500)	(2,000)	(2,250)	(2,000)	(44.86)
Percentage Change	(1.6%)	(42.6%)	(30.2%)	(45.5%)	(45.2%)
Ref.: FY2007 Actual Results	435,011	7,134	8,960	5,350	116.40

B: Revision of Forecast for the Non-consolidated Fiscal 2008 results
(January 1 - December 31, 2008)

(Currency Unit: millions of Yen, rounded down under 1 million Yen.)

Non-Consolidated	Gross Billings	Operating Income	Recurring Profit	Net Income	Net Income per share (Yen)
Previous Forecast (A) (Announced on August 4, 2008)	360,800	4,200	6,100	3,600	81.16
Revised Forecast (B)	358,500	2,500	4,100	2,000	45.29
Difference (B-A)	(2,300)	(1,700)	(2,000)	(1,600)	(35.87)
Percentage Change	(0.6%)	(40.5%)	(32.8%)	(44.4%)	(44.2%)
Ref.: FY2007 Actual Results	387,860	6,172	8,009	5,330	115.97

Note: Net Income per share is computed using a forecast of average number of shares outstanding for the year under the assumption that the acquisition of treasury stocks up to one million shares announced on August 12, 2008 will fully completed by the end of the year.

(4) Revised forecasts of annual dividend per share

It is a policy of ADK that 35% of consolidated net income be distributed through common dividends with a minimum annual dividend of ¥ 20 per share. In addition to ¥10 interim dividend, the final dividend should be the higher of a dividend per share which would make the total annual dividend payout 35% or ¥10. As in the above, ADK revises down its consolidated net income forecast. Under the revised forecast, the annual dividend per share would be ¥ 19 if the 35% dividend pay-out ratio was applied. However, this amount is lower than the floor of ¥ 20 per share. Therefore, we forecast ¥ 20 per share for an annual dividend per share, of which ¥ 10 per share interim dividend has already been distributed.

Record date	Dividend per share (Yen)		
	Jun. 30, 2008	Dec. 31, 2008	Total
Previous Forecast (Announced as of Aug. 12, 2008)	10.00	25.00	35.00
Revised Forecast		10.00	20.00
Distribution already made in FY 2008	10.00		
Actual Distribution in FY 2007	10.00	32.00	42.00

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ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Income Statements

Nine Months Ended September 30, 2008

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	Nine Months Ended September 30, 2008	Nine Months Ended September 30, 2007	Year Ended December 31, 2007
I GROSS BILLINGS	295,613	319,858	435,011
II COST OF SALES	259,647	282,050	383,257
GROSS PROFIT	35,966	37,807	51,754
III SELLING, GENERAL AND ADMINISTRATIVE EXPENSES			
1. Salaries	17,491	16,292	23,812
2. Provision for bonus expenses	1,581	1,488	650
3. Provision for pension benefits	1,397	1,371	1,866
4. Rent expenses	3,002	2,874	3,877
5. Other expenses	10,244	10,391	14,412
Total selling, general and administrative expenses including others	33,717	32,418	44,619
OPERATING INCOME	2,248	5,389	7,134
IV NON—OPERATING INCOME			
1. Interest income	410	463	616
2. Dividend income	919	883	1,318
3. Equity in earnings of affiliated companies-net	474	-	-
4. Other income	473	415	550
Total non-operating income including others	2,278	1,763	2,485
V NON—OPERATING EXPENSES			
1. Interest expenses	18	25	32
2. Equity in loss of affiliated companies-net	-	208	258
3. Foreign currency translation loss	193	-	71
4. Other expenses	103	133	296
Total non-operating expenses including others	316	367	660
RECURRING PROFIT	4,211	6,784	8,960
VI EXTRAORDINARY PROFITS	1,676	1,890	3,144
VII EXTRAORDINARY LOSSES	1,539	823	1,982
INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS	4,347	7,852	10,122
INCOME TAXES	1,731	3,717	4,694
MINORITY INTERESTS IN NET INCOME	25	25	77
NET INCOME	2,590	4,109	5,350

ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Balance Sheets

September 30, 2008

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	September 30, 2008	September 30, 2007	December 31, 2007
<u>ASSETS</u>			
I CURRENT ASSETS			
1. Cash and time deposits	19,780	23,597	22,863
2. Notes and accounts receivable-trade	90,507	101,524	108,045
3. Marketable securities	5,488	3,994	3,676
4. Inventories	11,771	12,778	9,037
5. Other current assets	4,248	3,404	4,549
6. Allowance for doubtful receivables	(556)	(513)	(624)
Total current assets	131,240	144,786	147,546
II FIXED ASSETS			
1. Tangible fixed assets	4,302	3,889	3,866
2. Intangible fixed assets	1,247	1,142	1,063
3. Investments and other assets			
(1) Investment securities	54,522	89,846	83,720
(2) Other assets	10,796	11,272	11,074
(3) Allowance for doubtful accounts	(924)	(1,065)	(1,174)
Total investments and other assets	64,393	100,053	93,620
Total fixed assets	69,943	105,086	98,550
TOTAL ASSETS	201,183	249,872	246,097

ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Balance Sheets

September 30, 2008

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	September 30, 2008	September 30, 2007	December 31, 2007
<u>LIABILITIES</u>			
I CURRENT LIABILITIES			
1. Notes and accounts payable-trade	74,029	89,480	87,417
2. Short-term debt	483	546	1,084
3. Current portion of bonds	-	500	-
4. Current portion of long-term debt	68	49	48
5. Accrued bonuses to employees	1,630	1,529	679
6. Allowance for sales returns	403	719	537
7. Other current liabilities	8,143	9,124	10,129
Total current liabilities	84,758	101,950	99,896
II LONG-TERM LIABILITIES			
1. Long-term debts	414	68	60
2. Accrued retirement benefits	992	1,343	1,246
3. Allowance for retirement benefits to directors	1,031	682	694
4. Other long-term liabilities	2,303	13,445	12,352
Total long-term liabilities	4,741	15,540	14,354
TOTAL LIABILITIES	89,500	117,491	114,251
<u>NET ASSETS</u>			
I SHAREHOLDERS' EQUITY			
1. Common stock	37,581	37,581	37,581
2. Capital surplus	20,024	40,607	20,024
3. Retained earnings	52,621	50,660	51,901
4. Treasury stock-at cost	(4,545)	(20,782)	(203)
Total shareholders' equity - net	105,681	108,067	109,303
II VALUATION AND TRANSLATION ADJUSTMENTS			
1. Unrealized gain on available-for-sale securities	4,735	22,256	20,304
2. Deferred gain on derivatives under hedge accounting	(6)	(4)	1
3. Foreign currency translation adjustments	199	942	1,085
Total valuation and translation adjustments	4,928	23,194	21,392
III MINORITY INTERESTS	1,072	1,119	1,150
TOTAL NET ASSETS	111,682	132,380	131,846
TOTAL LIABILITIES AND NET ASSETS	201,183	249,872	246,097

ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Statements of Changes in Net Assets
Nine Months Ended September 30, 2008

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	SHAREHOLDERS' EQUITY				Total shareholders' equity
	Common stock	Capital surplus	Retained earnings	Treasury stock-at cost	
Balance as of December 31, 2007	37,581	20,024	51,901	(203)	109,303
Changes during the consolidated period					
Dividend payments	-	-	(1,883)	-	(1,883)
Net income	-	-	2,590	-	2,590
Acquisitions of treasury stock	-	-	-	(4,343)	(4,343)
Disposals of treasury stock	-	(0)	-	1	1
Increase due to newly consolidated subsidiaries	-	-	19	-	19
Other decrease in retained earnings *	-	-	(6)	-	(6)
(Net) changes of items other than shareholders' equity	-	-	-	-	-
Total change during the consolidated period	-	(0)	719	(4,342)	(3,622)
Balance as of September 30, 2008	37,581	20,024	52,621	(4,545)	105,681

	VALUATION AND TRANSLATION ADJUSTMENTS				MINORITY INTERESTS	TOTAL NET ASSETS
	Unrealized gain on available-for-sale securities	Deferred gain on derivatives under hedge accounting	Foreign currency translation adjustments	Total valuation and translation adjustments		
Balance as of December 31, 2007	20,304	1	1,085	21,392	1,150	131,846
Changes during the consolidated period						
Dividend payments	-	-	-	-	-	(1,883)
Net income	-	-	-	-	-	2,590
Acquisitions of treasury stock	-	-	-	-	-	(4,343)
Disposals of treasury stock	-	-	-	-	-	1
Increase due to newly consolidated subsidiaries	-	-	-	-	-	19
Other decrease in retained earnings *	-	-	-	-	-	(6)
(Net) changes of items other than shareholders' equity	(15,569)	(8)	(886)	(16,463)	(77)	(16,540)
Total change during the consolidated period	(15,569)	(8)	(886)	(16,463)	(77)	(20,163)
Balance as of September 30, 2008	4,735	(6)	199	4,928	1,072	111,682

Note: Other decrease in retained earnings is appropriation of earnings of a Chinese subsidiary to provide reserves under Chinese accounting standards.

ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Statements of Changes in Net Assets
Nine Months Ended September 30, 2007

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	SHAREHOLDERS' EQUITY				Total shareholders' equity
	Common stock	Capital surplus	Retained earnings	Treasury stock-at cost	
Balance as of December 31, 2006	37,581	40,607	47,671	(12,973)	112,886
Changes during the consolidated period					
Dividend payments	-	-	(1,258)	-	(1,258)
Net income	-	-	4,109	-	4,109
Acquisitions of treasury stock	-	-	-	(7,809)	(7,809)
Disposals of treasury stock	-	0	-	0	0
Increase due to newly consolidated subsidiaries	-	-	138	-	138
(Net) changes of items other than shareholders' equity	-	-	-	-	-
Total change during the consolidated period	-	0	2,989	(7,808)	(4,818)
Balance as of September 30, 2007	37,581	40,607	50,660	(20,782)	108,067

	VALUATION AND TRANSLATION ADJUSTMENTS				MINORITY INTERESTS	TOTAL NET ASSETS
	Unrealized gain on available-for-sale securities	Deferred gain on derivatives under hedge accounting	Foreign currency translation adjustments	Total valuation and translation adjustments		
Balance as of December 31, 2006	26,676	1	774	27,452	1,048	141,387
Changes during the consolidated period						
Dividend payments	-	-	-	-	-	(1,258)
Net income	-	-	-	-	-	4,109
Acquisitions of treasury stock	-	-	-	-	-	(7,809)
Disposals of treasury stock	-	-	-	-	-	0
Increase due to newly consolidated subsidiaries	-	-	-	-	-	138
(Net) changes of items other than shareholders' equity	(4,420)	(5)	168	(4,258)	70	(4,188)
Total change during the consolidated period	(4,420)	(5)	168	(4,258)	70	(9,007)
Balance as of September 30, 2007	22,256	(4)	942	23,194	1,119	132,380

ASATSU-DK INC. and Consolidated Subsidiaries

Consolidated Statements of Changes in Net Assets
Year Ended December 31, 2007

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	SHAREHOLDERS' EQUITY				Total shareholders' equity
	Common stock	Capital surplus	Retained earnings	Treasury stock-at cost	
Balance as of December 31, 2006	37,581	40,607	47,671	(12,973)	112,886
Changes during the consolidated fiscal year					
Dividend payments	-	-	(1,258)	-	(1,258)
Net income	-	-	5,350	-	5,350
Acquisitions of treasury stock	-	-	-	(7,813)	(7,813)
Disposals and cancellation of treasury stock		(20,583)	-	20,583	0
Increase due to newly consolidated subsidiaries	-	-	138	-	138
(Net) changes of items other than shareholders' equity	-	-	-	-	-
Total change during the consolidated fiscal year	-	(20,583)	4,230	12,770	(3,582)
Balance as of December 31, 2007	37,581	20,024	51,901	(203)	109,303

	VALUATION AND TRANSLATION ADJUSTMENTS				MINORITY INTERESTS	TOTAL NET ASSETS
	Unrealized gain on available-for-sale securities	Deferred gain on derivatives under hedge accounting	Foreign currency translation adjustments	Total valuation and translation adjustments		
Balance as of December 31, 2006	26,676	1	774	27,452	1,048	141,387
Changes during the consolidated fiscal year						
Dividend payments	-	-	-	-	-	(1,258)
Net income	-	-	-	-	-	5,350
Acquisitions of treasury stock	-	-	-	-	-	(7,813)
Disposals and cancellation of treasury stock	-	-	-	-	-	0
Increase due to newly consolidated subsidiaries	-	-	-	-	-	138
(Net) changes of items other than shareholders' equity	(6,372)	0	311	(6,060)	101	(5,959)
Total change during the consolidated fiscal year	(6,372)	0	311	(6,060)	101	(9,541)
Balance as of December 31, 2007	20,304	1	1,085	21,392	1,150	131,846

ASATSU-DK INC. and Consolidated Subsidiaries

Segment Information

(Unaudited and before reclassifications and rearrangements)

Nine Months Ended September 30, 2008

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
1. Billings to customers	289,842	5,771	295,613	-	295,613
2. Inter-segment billings	23	111	135	(135)	-
Total billings	289,865	5,883	295,748	(135)	295,613
Operating expenses *	287,283	6,214	293,498	(133)	293,364
Operating income	2,582	(331)	2,250	(1)	2,248

Nine Months Ended September 30, 2007

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
1. Billings to customers	313,655	6,202	319,858	-	319,858
2. Inter-segment billings	26	181	208	(208)	-
Total billings	313,682	6,384	320,066	(208)	319,858
Operating expenses *	307,999	6,674	314,674	(205)	314,468
Operating income	5,682	(290)	5,391	(2)	5,389

Year Ended December 31, 2007

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
1. Billings to customers	426,402	8,609	435,011	-	435,011
2. Inter-segment billings	37	221	258	(258)	-
Total billings	426,439	8,830	435,270	(258)	435,011
Operating expenses *	419,299	8,835	428,134	(258)	427,876
Operating income	7,139	(4)	7,135	(0)	7,134

* Operating expenses includes total of cost of sales and selling, general, and administrative expenses.

ASATSU-DK INC.**Non-consolidated****Income Statements****Nine Months Ended September 30, 2008**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	Nine Months Ended September 30, 2008	Nine Months Ended September 30, 2007	Year Ended December 31, 2007
I GROSS BILLINGS	264,538	287,707	387,860
II COST OF SALES	235,768	257,452	347,181
GROSS PROFIT	28,770	30,254	40,678
III SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	26,519	25,155	34,506
OPERATING INCOME	2,250	5,098	6,172
IV NON—OPERATING INCOME	1,592	1,555	2,091
V NON—OPERATING EXPENSES	245	107	254
RECURRING PROFIT	3,596	6,546	8,009
VI EXTRAORDINARY PROFITS	1,523	1,985	3,376
VII EXTRAORDINARY LOSSES	1,176	836	1,955
INCOME BEFORE INCOME TAXES	3,943	7,694	9,430
INCOME TAXES	1,710	3,466	4,099
NET INCOME	2,232	4,227	5,330

ASATSU-DK INC.**Non-consolidated****Balance Sheets****September 30, 2008**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	September 30, 2008	September 30, 2007	December 31, 2007
<u>ASSETS</u>			
I CURRENT ASSETS			
1. Cash and time deposits	9,223	10,604	11,934
2. Notes receivable-trade	4,772	6,443	5,947
3. Accounts receivable-trade	74,783	84,086	87,726
4. Marketable securities	3,813	3,268	3,294
5. Inventories	7,628	8,495	5,705
6. Other current assets	3,979	2,807	4,146
7. Allowance for doubtful receivables	(457)	(426)	(529)
Total current assets	103,742	115,279	118,226
II FIXED ASSETS			
1. Tangible fixed assets	1,692	1,853	1,788
2. Intangible fixed assets	1,105	1,041	967
3. Investments and other assets			
(1) Investment securities	55,393	90,488	84,452
(2) Other assets	8,954	9,302	9,216
(3) Allowance for doubtful accounts	(732)	(820)	(749)
Total investments and other assets	63,615	98,970	92,918
Total fixed assets	66,413	101,865	95,675
TOTAL ASSETS	170,156	217,144	213,901

ASATSU-DK INC.**Non-consolidated****Balance Sheets****September 30, 2008**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	September 30, 2008	September 30, 2007	December 31, 2007
<u>LIABILITIES</u>			
I CURRENT LIABILITIES			
1. Notes payable-trade	15,197	17,611	16,926
2. Accounts payable-trade	53,226	65,072	63,248
3. Other current liabilities	3,444	4,899	6,143
Total current liabilities	71,868	87,582	86,318
II LONG-TERM LIABILITIES			
1. Accrued retirement benefits	99	510	404
2. Allowance for retirement benefits to directors	724	682	694
3. Other long-term liabilities	2,164	13,341	12,243
Total long-term liabilities	2,988	14,535	13,342
TOTAL LIABILITIES	74,856	102,117	99,661
<u>NET ASSETS</u>			
I SHAREHOLDERS' EQUITY			
1. Common stock	37,581	37,581	37,581
2. Capital surplus	20,024	40,607	20,024
3. Retained earnings	37,783	36,331	37,433
4. Treasury stock-at cost	(4,545)	(20,782)	(203)
Total shareholders' equity - net	90,843	93,738	94,836
II VALUATION AND TRANSLATION ADJUSTMENTS			
1. Unrealized gain on available-for-sale securities	4,462	21,293	19,402
2. Deferred gain on derivatives under hedge accounting	(6)	(4)	1
Total valuation and translation adjustments	4,456	21,288	19,404
TOTAL NET ASSETS	95,299	115,026	114,240
TOTAL LIABILITIES AND NET ASSETS	170,156	217,144	213,901