

FOR IMMEDIATE RELEASE

November 9, 2006

Minor Corrections of 2006 Interim Results of ASATSU-DK

ASATSU-DK Inc. (“ADK”; President and Group CEO: Koichiro Naganuma; Securities Code: 9747; Tokyo Stock Exchange-1) hereby announces some minor corrections of 2006 Interim Consolidated Financial Results.

On the consolidated balance sheet, Allowance of doubtful accounts as of June 30, 2006 should have been ¥ 1,138 million, smaller by ¥ 216 million from the originally disclosed ¥ 1,354 million. Accordingly, Retained earnings, Other liabilities or Deferred tax liabilities, Shareholders’ equity, and Total assets should be corrected by each appropriate amount. Reflecting the corrections, any totaling calculation, per share data, and financial ratios including or related to the following, should be corrected. No data in the Consolidated Income Statement and Cash Flow Statement should be corrected. Nor should any correction be made to Non-Consolidated results.

Please find attached the entire set of Consolidated Financial Statements and Summary for Interim 2006 results. Underlines are drawn below the corrected figures.

Also, please find the table with corrected data as shown below:

The major indices of consolidated financial conditions:

Term	6 months Jun. 2004	6 months Jun. 2005	6 months Jun. 2006	FY 2004	FY 2005
Book Equity Ratio	53.3%	53.5%	54.7%	51.9%	54.6%
Market Cap. to Book Total Assets	59.9%	63.3%	<u>70.9%</u>	58.5%	72.8%
Years to Redeem Debt	0.1	0.1	0.1	0.2	6.8
Interest Coverage Ratio (times)	360.5	348.7	307.1	174.0	5.1

TSE Formulas:

(Book Equity Ratio) = (Book Equity excluding Minority Interest) ÷ (Book Total Assets)

For the end of 1H 2006 and onward, the TSE formula for Book Net Assets is amended to add Deferred Hedge Profit and Loss to Book Equity.

(Market Cap. to Book Total Assets) = (Market Cap.) ÷ (Book Total Assets)

(Years to redeem debts) = (Interest Bearing Debts) ÷ (Annualized C.F. from Operations)

(Interest Coverage Ratio) = (C.F. from Operations) ÷ (Gross Interest Expenses)

Contact: Yasuhiro Oshimo

Department Director

Finance Division

Asatsu-DK Inc.

Tel: +81-3-3547-2654

E-mail: oshimo@adk.jp

URL: <http://www.adk.jp/english/index.html>



Summary of Interim Consolidated Financial Statements as of June 30, 2006

Corrected as of November 9, 2006

Company Name : **ASATSU-DK INC.** Exchange: Tokyo Stock Exchange First Section
 Securities Code : 9747 Location of Head Office: Tokyo
 URL : <http://www.adk.jp/english/ir/index.html>
 Representative : Koichiro Naganuma, President and Group CEO
 Contact Person : Tokuya Kama, Special Advisor Tel. +81-3-3547-2028
 Inquiries in English : Yasuhiro Oshimo, Department Director, Finance Div. Tel. +81-3-3547-2654
 Date of Board of Directors Meeting for Interim Results : August 16, 2006
 Name of Parent or Other Related Company : WPP Group plc (code number : WPP/LSE, WPPGY/Nasdaq NM)
 Share of voting rights owned by such Other Related Company : 21.8 %
 Adoption of U.S. GAAP : No

1. 2006 Interim Consolidated Results (January 1 to June 30, 2006)

(1) Consolidated Operating Results (Unit: millions of yen, Rounded down under 1million yen)

	Gross Billings		Operating Income		Recurring Profit	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
6 months ended:						
June 30, 2006	213,801	0.5	4,251	5.0	5,602	7.4
June 30, 2005	212,804	4.5	4,047	(8.4)	5,215	(5.6)
Fiscal 2005	424,705		7,488		10,482	

	Net Income		Net Income per Share	Fully Diluted Net Income per Share
	(millions of yen)	(%)	(yen)	(yen)
6 months ended:				
June 30, 2006	3,472	15.7	72.55	---
June 30, 2005	3,001	5.5	61.94	---
Fiscal 2005	5,946		122.11	---

- (Notes)
- Equity in earnings of affiliated companies, period ended: June 30, 2006: 150 million yen; June 30, 2005: 63 million yen
December 31, 2005: 124 million yen
 - Average number of shares (consolidated) outstanding during the terms ended: June 30, 2006: 47,856,648 shares;
June 30, 2005: 48,455,403 shares; December 31, 2005: 48,391,630 shares
 - Changes in accounting policies: No
 - Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent changes from those in the corresponding period of the previous year.

(2) Consolidated Financial Position

	Total Assets	Net Assets	Net Assets Ratio	Net Assets per share
	(millions of yen)	(millions of yen)	(%)	(yen)
June 30, 2006	<u>247,721</u>	<u>136,391</u>	54.7	<u>2,850.41</u>
June 30, 2005	236,666	126,562	53.5	2,611.88
Fiscal 2005	246,867	134,751	54.6	2,809.30

- (Note) Number of outstanding shares issued, end of term: at June 30, 2006: 47,499,676 shares;
at June 30, 2005: 48,456,232 shares; at December 31, 2005: 47,952,849 shares

Note: Consolidated Net Assets as of June 30, 2006 mean the sum of Shareholders' Equity, Valuation and Translation Adjustments, and Minority Interests. The formula reflects enforcement of the new Corporate Law in May 2006. For June 30, 2005, Shareholders' Equity in accordance with the old Commercial Law was shown without modification, as per instruction of TSE. The difference in case of the group is that new Net Assets include Valuation and Translation Adjustments and Minority Interests. If modified, Net Assets as of June 30, 2005 would have been Y 127,838 million. Net Assets per share does not include Minority Interests, however, under TSE formula, and would have been Y2,612.09 as of June 30, 2005.

(3) Summary of Consolidated Cash Flows

	Cash Flow from Operating Activities	Cash Flow from Investing Activities	Cash Flow from Financing Activities	Cash and Cash Equivalents at the End of Term
6 months ended:	(millions of yen)	(millions of yen)	(millions of yen)	(millions of yen)
June 30, 2006	5,293	(996)	(3,244)	23,532
June 30, 2005	7,217	(2,602)	(567)	33,839
Fiscal 2005	189	(5,202)	(3,128)	21,938

(4) Items Relating to the Scope of Consolidation and Application of the Equity Method

Consolidated subsidiaries = 20; Non-consolidated subsidiaries for which the Equity Method is applied = 1
Equity Method affiliates = 4

(5) Changes in the Scope of Consolidation and Application of the Equity Method

Consolidated Subsidiaries (2 added, 0 removed); Equity Method (0 added, 0 removed)

2. Forecast of Consolidated Fiscal 2006 (January 1 to December 31, 2006)

	Gross Billings	Recurring Profit	Net Income
	(millions of yen)	(millions of yen)	(millions of yen)
Full-year	440,000	10,600	6,400

(Reference) Full-year forecast for net income per share: 134.74yen.

A Cautionary Note on Forward-looking Statements: This report may contain forward-looking statements or forecasts, which are inherently subject to risks and uncertainties that could lead to material difference between such statements and actual outcomes.

Appendix 1.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Financial Highlights****6 Months Ended June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	6 Months Ended June 30, 2006	6 Months Ended June 30, 2005	Year Ended December 31, 2005
GROSS BILLINGS	213,801	212,804	424,705
YEAR-ON-YEAR GROWTH RATE (%)	0.5	4.5	
GROSS PROFIT	24,916	23,616	47,774
OPERATING INCOME	4,251	4,047	7,488
YEAR-ON-YEAR GROWTH RATE (%)	5.0	(8.4)	
RECURRING PROFIT	5,602	5,215	10,482
YEAR-ON-YEAR GROWTH RATE (%)	7.4	(5.6)	
INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS	6,332	5,321	11,028
NET INCOME	3,472	3,001	5,946
INTERIM (FULL-YEAR) DIVIDEND PER SHARE (Yen)	10.00	10.00	36.00
TOTAL ASSETS	<u>247,721</u>	236,666	246,867
SHAREHOLDERS' EQUITY PLUS VALUATION AND TRANSLATION ADJUSTMENTS	<u>135,393</u>	126,572	134,753
MINORITY INTERESTS	997	1,266	997
TOTAL NET ASSETS (Total of shareholders' equity plus minority interests)	<u>136,391</u>	127,838	135,751
SHAREHOLDERS' EQUITY PER SHARE (Yen)	<u>2,850.41</u>	2,611.88	2,809.30
NET INCOME PER SHARE (Yen)	72.55	61.94	122.11
CASH FLOW FROM OPERATING ACTIVITIES	5,293	7,217	189
CASH FLOW FROM INVESTING ACTIVITIES	(996)	(2,602)	(5,202)
CASH FLOW FROM FINANCING ACTIVITIES	(3,244)	(567)	(3,128)
CASH AND CASH EQUIVALENTS, END OF THE TERM	23,532	33,839	21,938

(Corrected as of November 9, 2006)

Appendix 2.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Income Statements****6 Months Ended June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	6 Months Ended June 30, 2006	6 Months Ended June 30, 2005	Year Ended December 31, 2005
GROSS BILLINGS	213,801	212,804	424,705
COST OF SALES	188,884	189,188	376,931
GROSS PROFIT	24,916	23,616	47,774
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES			
1. Salaries	10,862	9,523	20,972
2. Provision for bonus expenses	260	894	307
3. Provision for pension benefits	933	878	1,782
4. Rent expenses	1,825	1,818	3,642
5. Other expenses	6,783	6,452	13,582
Total selling, general and administrative expenses including others	20,665	19,568	40,286
OPERATING INCOME	4,251	4,047	7,488
NON - OPERATING INCOME			
1. Interest income	278	200	462
2. Dividend income	735	572	1,092
3. Equity in earnings of affiliated companies-net	150	63	124
4. Other income	374	457	1,445
Total non-operating income including others	1,539	1,293	3,125
NON - OPERATING EXPENSES			
1. Interest expenses	17	20	37
2. Other expenses	171	105	93
Total non-operating expenses including others	188	125	130
RECURRING PROFIT	5,602	5,215	10,482
EXTRAORDINARY PROFITS	1,298	378	1,314
EXTRAORDINARY LOSSES	568	272	768
INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS	6,332	5,321	11,028
INCOME TAXES			
1. Current	2,616	1,371	2,957
2. Differed	221	893	2,068
Total income tax	2,838	2,264	5,025
MINORITY INTERESTS IN NET INCOME	22	55	56
NET INCOME	3,472	3,001	5,946

Appendix 3-1.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Balance Sheets****June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	June 30, 2006	June 30, 2005	December 31, 2005
ASSETS			
CURRENT ASSETS			
1. Cash and time deposits	21,261	21,910	21,334
2. Notes and accounts receivable-trade	99,415	94,408	103,078
3. Marketable securities	4,678	15,757	2,987
4. Inventories	9,043	8,785	7,575
5. Other current assets	3,443	2,736	3,218
6. Allowance for doubtful accounts	(644)	(664)	(683)
Total current assets	137,198	142,935	137,510
FIXED ASSETS			
1. Tangible fixed assets	3,974	4,192	4,029
2. Intangible fixed assets	1,708	2,203	1,990
3. Investments and other assets			
(1) Investment securities	94,629	77,787	93,161
(2) Other assets	11,348	11,205	11,630
(3) Allowance for doubtful accounts	(1,138)	(1,658)	(1,453)
Total investments and other assets	<u>104,839</u>	87,335	103,337
Total fixed assets	<u>110,522</u>	93,731	109,357
TOTAL ASSETS	<u>247,721</u>	236,666	246,867

(Corrected as of November 9, 2006)

Appendix 3-2.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Balance Sheets****June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	June 30, 2006	June 30, 2005	December 31, 2005
<u>LIABILITIES</u>			
CURRENT LIABILITIES			
1. Notes and accounts payable-trade	85,482	88,013	85,615
2. Short-term debt	417	419	573
3. Current portion of long-term debt	49	366	49
4. Accrued bonuses to employees	328	953	453
5. Allowance for sales returns	605	613	750
6. Other current liabilities	8,141	6,644	6,875
Total current liabilities	95,026	97,010	94,319
LONG-TERM LIABILITIES			
1. Bonds	500	500	500
2. Long-term debt	138	200	158
3. Accrued retirement benefits	2,149	3,773	2,801
4. Allowance for retirement benefits to directors and corporate auditors	655	613	635
5. Other long term liabilities	12,860	6,739	12,702
Total long-term liabilities	16,304	11,827	16,798
TOTAL LIABILITIES	<u>111,330</u>	108,837	111,117
<u>MINORITY INTERESTS</u>	-	1,266	997
<u>SHAREHOLDERS' EQUITY</u>			
Common stock	-	37,581	37,581
Capital surplus	-	40,607	40,607
Retained earnings	-	41,710	44,191
Unrealized gain on available-for-sale securities	-	14,452	21,784
Foreign currency translation adjustments	-	28	277
Treasury stock-at cost	-	(7,818)	(9,690)
SHAREHOLDERS' EQUITY-NET	-	126,562	134,751
TOTAL LIABILITIES, MINORITY INTERESTS AND SHAREHOLDERS' EQUITY	-	236,666	246,867

(Corrected as of November 9, 2006)

Appendix 3-3.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Balance Sheets****June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	June 30, 2006	June 30, 2005	December 31, 2005
<u>NET ASSETS</u>			
SHAREHOLDERS' EQUITY			
1. Common stock	37,581	-	-
2. Capital surplus	40,607	-	-
3. Retained earnings	<u>46,542</u>	-	-
4. Treasury stock-at cost	(11,498)	-	-
Total shareholders' equity	<u>113,232</u>	-	-
VALUATION AND TRANSLATION ADJUSTMENTS			
1. Unrealized gain on available-for-sale securities	21,743	-	-
2. Deferred hedge profit and loss	(1)	-	-
3. Foreign currency translation adjustments	419	-	-
Total valuation and translation adjustments	22,161	-	-
MINORITY INTERESTS	997	-	-
TOTAL NET ASSETS	<u>136,391</u>	-	-
TOTAL LIABILITIES AND NET ASSETS	<u>247,721</u>	-	-

(Corrected as of November 9, 2006)

Appendix 4.**ASATSU-DK INC. and Consolidated Subsidiaries****Consolidated Statements of Cash Flows****6 Months Ended June 30, 2006**

(Unaudited and before reclassifications and rearrangements)

Millions of Yen

	6 Months Ended June 30,2006	6 Months Ended June 30,2005	Year Ended December 31, 2005
OPERATING ACTIVITIES			
Income before income taxes and minority interests	6,332	5,321	11,028
Depreciation and amortization	587	618	1,246
Decrease (increase) in notes and accounts receivable	4,023	11,479	3,070
Increase (decrease) in notes and accounts payable	(507)	(2,111)	(5,125)
Net cash provided by operating activities including others	5,293	7,217	189
INVESTING ACTIVITIES			
Purchases of tangible fixed assets	(107)	(91)	(189)
Purchases of intangible fixed assets	(127)	(137)	(337)
Purchases of investment securities	(4,081)	(3,278)	(8,294)
Proceeds from sales of investment securities	2,978	1,057	4,140
Net cash (used in) provided by investing activities including others	(996)	(2,602)	(5,202)
FINANCING ACTIVITIES			
Purchases of treasury stock - net	(1,808)	(8)	(1,880)
Dividends paid	(1,246)	(533)	(1,017)
Net cash used in financing activities including others	(3,244)	(567)	(3,128)
FOREIGN CURRENCY TRANSLATION ADJUSTMENTS ON CASH AND CASH EQUIVALENTS	123	13	281
NET INCREASE IN CASH AND CASH EQUIVALENTS	1,176	4,060	(7,860)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	21,938	29,778	29,778
INCREASE IN CASH AND CASH EQUIVALENTS OF NEWLY CONSOLIDATED SUBSIDIARY	417	-	20
CASH AND CASH EQUIVALENTS, END OF YEAR	23,532	33,839	21,938

Appendix 5.**ASATSU-DK INC. and Consolidated Subsidiaries****Segment Information**

(Unaudited and before reclassifications and rearrangements)

June 30, 2006

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
(1) Billings to customers	209,592	4,209	213,801	-	213,801
(2) Inter-segment billings	78	129	208	(208)	-
Total billings	209,670	4,339	214,009	(208)	213,801
Operating expenses*	205,430	4,322	209,752	(201)	209,550
Operating income	4,240	17	4,257	(6)	4,251

June 30, 2005

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
(1) Billings to customers	208,268	4,536	212,804	-	212,804
(2) Inter-segment billings	213	52	266	(266)	-
Total billings	208,481	4,589	213,071	(266)	212,804
Operating expenses*	204,492	4,530	209,023	(266)	208,756
Operating income	3,989	58	4,048	(0)	4,047

December 31, 2005

Millions of Yen

	Advertising	Non-advertising	Total	Eliminations or Corporate	Consolidated
GROSS BILLINGS					
(1) Billings to customers	415,301	9,404	424,705	-	424,705
(2) Inter-segment billings	396	115	512	(512)	-
Total billings	415,698	9,519	425,218	(512)	424,705
Operating expenses*	407,988	9,742	417,731	(513)	417,217
Operating income	7,709	(222)	7,486	1	7,488

* Operating expenses includes total of cost of sales and selling, general, and administrative expenses.