

# Summary of Non-Consolidated Financial Statements as of December 31, 2004

February 15, 2005

Company Name : **Asatsu-DK Inc.**

Exchange: Tokyo Stock Exchange First Section

Securities Code : 9747

Location of Head Office: Tokyo

URL : <http://www.adk.jp/english/ir/index.html>

Representative : Koichiro Naganuma, President

Contact Person : Tokuya Kama, Special Advisor Tel. +81-3-3547-2028

Inquiries in English : Yasuhiro Oshimo, Group Management Director, Finance Div. Tel. +81-3-3547-2654

Date of Board of Directors Meeting for Annual Results : February 15, 2005 Interim Dividend : Yes

Scheduled Date of General Meeting of Shareholders : March 30, 2005 Application of Unit Stock System : Yes (100 shares)

## 1. Fiscal 2004 Results (January 1 to December 31, 2004)

(1) Operating Results (Unit: millions of yen, Rounded down under 1million yen)

	Gross Billings		Operating Income		Recurring Profit	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
FY 2004	373,897	4.6	7,387	36.1	8,990	39.0
FY 2003	357,597	6.8	5,426	124.3	6,470	83.3

	Net Income		Net Income per Share	Net Income per Share (Diluted)	Return on Shareholders' Equity	Ratio of Recurring Profit to Total Assets	Ratio of Recurring Profits to Gross Billings
	(millions of yen)	(%)	(yen)	(yen)	(%)	(%)	(%)
FY 2004	4,655	64.4	93.04	-	4.3	4.4	2.4
FY 2003	2,832	-	56.20	-	2.7	3.4	1.8

- (Notes)
1. Average number of shares outstanding during the terms ended: Dec.31, 2004: 49,285,820 shares; Dec.31, 2003: 49,525,864 shares
  2. Changes in accounting policies: No
  3. Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent changes from those in the previous year.

## (2) Dividend Information

	Annual Dividend per Share			Total Dividends (Annual)	Dividend Payout Ratio	Dividend to Equity Ratio
	(yen)	Interim	Year-end			
FY 2004	20.00	9.00	11.00	977	21.5	0.9
FY 2003	18.00	9.00	9.00	889	31.4	0.8

## (3) Financial Position

	Total Assets	Shareholders' Equity	Shareholders' Equity Ratio	Shareholders' Equity per Share
	(millions of yen)	(millions of yen)	(%)	(yen)
Dec. 31, 2004	211,874	110,342	52.1	2,275.59
Dec. 31, 2003	201,361	106,828	53.1	2,160.44

- (Notes)
1. Number of outstanding shares issued : at Dec. 31, 2004 : 48,458,828 shares ; at Dec. 31, 2003 : 49,425,148 shares
  2. Number of treasury shares : at Dec.31, 2004: 3,196,572 shares ; at Dec.31, 2003: 2,230,252 shares

## 2. Forecast of Non-Consolidated Fiscal 2005 (January 1 to December 31, 2005)

	Gross Billings	Recurring Profit	Net Income	Annual Dividend per Share		
				Interim	Year-end	(yen)
Interim	(millions of yen)	(millions of yen)	(millions of yen)	(yen)	(yen)	(yen)
Full-year	196,000	5,050	2,750	10.00	-	-
	388,000	9,300	5,000	-	10.00	20.00

(Reference) Full-year forecast for net income per share: 100.03yen.

A Cautionary Note on Forward-looking Statements: This report may contain forward-looking statements or forecasts, which are inherently subject to risks and uncertainties that could lead to material difference between such statements and actual outcomes.

(Corrected as of Feb. 28, 2005)