

Summary of Consolidated Financial Statements as of December 31, 2004

February 15, 2005

Company Name : **Asatsu-DK Inc.** Exchange: Tokyo Stock Exchange First Section
 Securities Code : 9747 Location of Head Office: Tokyo
 URL : <http://www.adk.jp/english/ir/index.html>
 Representative : Koichiro Naganuma, President and Group COO
 Contact Person : Tokuya Kama, Special Advisor Tel. +81-3-3547-2028
 Inquiries in English : Yasuhiro Oshimo, Group Management Director, Finance Div. Tel. +81-3-3547-2654
 Date of Board of Directors Meeting for Annual Results : February 15, 2005
 Adoption of U.S. GAAP : No

1. Fiscal 2004 Results (January 1 to December 31, 2004)

(1) Operating Results (Unit: millions of yen, Rounded down under 1million yen)

	Gross Billings		Operating Income		Recurring Profit	
	(millions of yen)	(%)	(millions of yen)	(%)	(millions of yen)	(%)
FY 2004	413,898	4.7	8,260	28.7	10,257	27.4
FY 2003	395,149	5.7	6,416	68.9	8,049	55.1

	Net Income		Net Income per Share	Net Income per Share (Diluted)	Return on Shareholders' Equity	Ratio of Recurring Profit to Total Assets	Ratio of Recurring Profits to Gross Billings
	(millions of yen)	(%)	(yen)	(yen)	(%)	(%)	(%)
FY 2003	5,181	43.1	103.25	-	4.3	4.4	2.5
FY 2002	3,621	-	70.53	-	3.1	3.7	2.0

- (Notes)
- Equity in earnings of affiliated companies, terms ended: Dec.31, 04: 350 million yen; Dec.31, 03: 343 million yen
 - Avg. no. of shares (consolidated) outstanding during the terms ended: Dec.31, 2004: 49,285,820 shares; Dec.31, 2003: 49,525,864 share
 - Changes in accounting policies: No
 - Percentages shown for Gross Billings, Operating Income, Recurring Profit and Net Income represent changes from those in the previous year.

(2) Consolidated Financial Position

	Total Assets	Shareholders' Equity	Shareholders' Equity Ratio	Shareholders' Equity per Share
	(millions of yen)	(millions of yen)	(%)	(yen)
Dec. 31 2004	238,900	123,894	51.9	2,554.78
Dec. 31 2003	226,911	119,572	52.7	2,416.67

(Note) Number of outstanding shares issued : at Dec.31, 2004 : 48,458,828 shares ; at Dec.31, 2003 : 49,425,148 shares

(3) Summary of Consolidated Cash Flows

	Cash Flow from Operating Activities	Cash Flow from Investing Activities	Cash Flow from Financing Activities	Cash and Cash Equivalents at End of year
	(millions of yen)	(millions of yen)	(millions of yen)	(millions of yen)
FY 2004	7,301	(3,764)	(3,956)	29,778
FY 2003	11,513	3,867	(1,964)	30,125

(4) Items Relating to the Scope of Consolidation and Application of the Equity Method

Consolidated subsidiaries = 17 ; Non-consolidated subsidiaries for which the Equity Method is applied = 1; Equity Method affiliates = 4

(5) Changes in the Scope of Consolidation and Application of the Equity Method

Consolidated Subsidiaries (0 added, 2 removed); Equity Method (0 added, 1 removed)

2. Forecast of Consolidated Fiscal 2005 (January 1 to December 31, 2005)

	Gross Billings	Recurring Profit	Net Income
	(millions of yen)	(millions of yen)	(millions of yen)
Interim	216,000	5,500	3,000
Full-year	430,000	10,600	5,800

(Reference) Full-year forecast for net income per share: 115.80yen.

A Cautionary Note on Forward-looking Statements: This report may contain forward-looking statements or forecasts, which are inherently subject to risks and uncertainties that could lead to material difference between such statements and actual outcomes.

(Corrected as of Feb. 28, 2005)