

November 13, 2015

Shinichi Ueno

President and Group CEO

ASATSU-DK INC.

ADK wins Gold at the London International Awards 2015

ADK (Registered name: ASATSU-DK, President & Group CEO; Shinichi Ueno, Head Office; Minato-ku, Tokyo) announces that they've won Gold at the London International Awards (LIA) 2015 in the Design category: Installations / Displays-Temporary, for its production of "LIGHT is TIME" (Advertiser: CITIZEN WATCH CO., LTD)

LIA is an international award with a long history for celebrating creativity and new ideas in the fields of advertising, digital, design and media. They've built their strong presence for hosting an innovative competition globally. LIA has abolished the award ceremony in 2011, and they've started investing in developing an education system for young creative talents around the world by shifting their budget in which they've previously used for award ceremonies. Entries are reviewed and judged by one hundred juries, who are invited from the communities of advertising agencies, production firms, design firms, tech and clients.

Below is the detail of the awarded work;

● London International Awards 2015

Design category: Installations / Displays-Temporary <Gold>

Advertiser: CITIZEN WATCH CO.,LTD

Title: LIGHT is TIME

Contact: Yuri Hirao

Office of Corporate Communications

ASATSU-DK INC.

Email: adkpr@adk.jp

Tel: +81-3-6830-3855