

**Summary of Interim Non-Consolidated Financial Statements as of June 30, 2003
August 20, 2003**

Company Name Asatsu-DK Inc.

Exchange: Tokyo

Securities Code: 9747

Location of Head Office: Tokyo

URL - <http://www.adk.jp/english/index.html>

Representative: Koichiro Naganuma, President

Contact Person: Tokuya Kama, Special Advisor Tel +81-3-3547-2028

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Date of Board of Directors Meeting for Interim Results: August 20, 2003

Distribution of Interim Dividends: Yes

Date of Interim Dividend Payment: September 29, 2003

Application of Unit Stock System: Yes (100 shares per unit stock)

1. Fiscal 2003 Interim Non-Consolidated Results (January 1 - June 30, 2003)

(1) Operating Results

(Rounded down under One Million Yen unless otherwise denominated.)

| | Gross Billings | | Operating Profit | | Recurring Profit | |
|-----------------|-------------------|-------|-------------------|--------|-------------------|--------|
| | (millions of yen) | (%) | (millions of yen) | (%) | (millions of yen) | (%) |
| 6 months ended: | | | | | | |
| Jun. 30, 2003 | 177,379 | 5.0 | 2,583 | 26.3 | 3,294 | 28.7 |
| Jun. 30, 2002 | 168,959 | (6.6) | 2,010 | (20.3) | 2,559 | (20.8) |
| Fiscal 2002 | 334,915 | | 2,419 | | 3,530 | |

| | Net Profit | | Net Profit per Share |
|-----------------|-------------------|-----|----------------------|
| | (millions of yen) | (%) | (yen) |
| 6 months ended: | | | |
| Jun. 30, 2003 | 1,249 | -- | 25.18 |
| Jun. 30, 2002 | (506) | -- | (10.00) |
| Fiscal 2002 | (4,049) | | (80.45) |

(Notes) 1. Average number of outstanding shares for term ended: Jun. 30, 03: 49,623,707 shares; Jun. 30, 02: 50,651,718 shares;
Dec. 31, 02: 50,337,668 shares

2. Changes in accounting policies: No

3. Percentages shown are year-on-year increases/decreases.

(2) Dividend Information

| | Interim Dividend per Share | Annual Dividend per Share |
|-----------------|----------------------------|---------------------------|
| 6 months ended: | (yen) | (yen) |
| Jun. 30, 2003 | 9.00 | -- |
| Jun. 30, 2002 | 9.00 | -- |
| Fiscal 2002 | -- | 18.00 |

(3) Financial Position

| | Total Assets | Shareholders' Equity | Shareholders' Equity Ratio | Shareholders' Equity per Share |
|---------------|-------------------|----------------------|----------------------------|--------------------------------|
| | (millions of yen) | (millions of yen) | (%) | (yen) |
| Jun. 30, 2003 | 185,962 | 101,658 | 54.7 | 2,056.72 |
| Jun. 30, 2002 | 198,382 | 106,638 | 53.8 | 2,105.37 |
| Dec. 31, 2002 | 184,343 | 99,746 | 54.1 | 2,009.35 |

(Notes) 1. No. of outstanding shares, end of term: Jun. 30, 03: 49,427,499 shares; Jun. 30, 02: 50,650,494 shares;
Dec. 31, 02: 49,640,893 shares

2. Treasury stocks, end of term: Jun. 30, 03: 2,227,901 shares; Jun. 30, 02: 1,004,906 shares; Dec. 31, 02: 2,014,507 shares

2. Forecast of Non-Consolidated Fiscal 2003 Full-Year Results (January 1 - December 31, 2003)

| | Gross Billings | Recurring Profit | Net Profit | Annual Dividend | |
|-------------|-------------------|-------------------|-------------------|-----------------|-----------|
| | | | | Interim | per Share |
| | (millions of yen) | (millions of yen) | (millions of yen) | (yen) | (yen) |
| Fiscal 2003 | 347,000 | 5,600 | 2,200 | 9.00 | 18.00 |

Reference: Estimated non-consolidated net profit per share (full year) is 43.30 yen.