

August 11, 2010

Yoji Shimizu
President and COO
ASATSU-DK INC.
Securities code: 9747(TSE-1)

Notice on Interim Dividends

It is a policy of ASATSU-DK INC. (ADK) that 35% of consolidated net income be distributed through common dividends with a minimum annual dividend of ¥ 20 per share. The combination of the performance-based dividend and a minimum annual dividend as outlined above will give the shareholders both fair participation in the profits and stable stream of income. An interim dividend is normally set at ¥10 per share. The final dividend should be the higher of a dividend per share which would make the total annual dividend payout 35% or ¥10.

Under the policy, the board of Directors of ADK resolved today on interim dividends for the 56th business term (a year from January 1, 2010, to December 31, 2010) as below:

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|----------------------|--------------------|
| 1. Interim dividend: | ¥10 per share |
| 2. Record date: | June 30, 2010 |
| 3. Payable date: | September 13, 2010 |

As we announced on February 12, the forecasted final dividend per share is ¥10 and therefore the forecasted annual dividend per share is ¥20.

Notes:

To all the shareholders statements on dividends will be dispatched on September 10, 2010. Besides, to a shareholder domiciled in Japan, who has not chosen in advance to receive dividends via a wire remittance to savings account of his/her bank or Japan Post Bank, nor a transfer to account of his/her securities broker, a postal transfer receipt will be dispatched on the same date.

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